

Table of Contents

What is a Wiki? 3

What is a Wiki?

A wiki is a web based publication or content system that is collaboratively edited and managed by its own audience directly. A typical wiki contains multiple pages for the subjects or scope of the project.

Probably the best known example of a Wiki is Wikipedia. Wikis are enabled by wiki software such as Wikimedia (in the case of Wikipedia) or, closer to home, Confluence. A wiki is a form of a content management system. It differs from other content management systems such as blog software, in that the content is created without any defined owner or leader, and wikis have little inherent structure, allowing structure to emerge according to the needs of the users.

Wikis were invented by Ward Cunningham who said it this way:

“The idea of a “Wiki” may seem odd at first, but dive in, explore its links and it will soon seem familiar. “Wiki” is a composition system; it’s a discussion medium; it’s a repository; it’s a mail system; it’s a tool for collaboration. We don’t know quite what it is, but we do know it’s a fun way to communicate asynchronously across the network.” – Ward Cunningham

When used by a corporation a Wiki can be (and has been) used to capture Team information, procedures, practices, meeting notes, decisions, glossaries, product documentation (Atlassian document Confluence use in Confluence and publish from that source), frequently asked questions (FAQs), requirements, reports, diagrams, etc.

There are a number of differences when a corporation uses a Wiki as a knowledge repository, in comparison to more traditional knowledge repositories:

Corporate Knowledge Systems	Wiki Knowledge Systems
Formal process to publish information often with approval	Anyone creates information and publishes any time ⁽¹⁾
Information published in isolated documents such as Word or Excel	Text, images, etc. directly available on linked pages that allow direct navigation and exploration
Access to information is tightly controlled	Access to information is open to all ⁽²⁾
Ability to edit information is controlled and often based on approval steps	Anyone can edit anything. If any change made is not correct, revert to a previous version of the page that is correct. ⁽³⁾
Knowledge captured in a bounded document structure.	Knowledge is captured in an unbounded, page linked structure.
Information is quickly out of date	Information is always up to date, provided people go in and fix issues. ⁴

1. The basic idea of a Wiki is that every page has a “Create” button and anyone can access this button 2. Can control access, but in most cases you don’t. 3. Every “publish” creates a new version of the page automatically 4. Wikipedia is as at least as accurate as the Encyclopedia Britannica, with far wider subject

reach, and if a problem is detected on Wikipedia, you don't have to wait for the next version of the Encyclopedia to be published to ensure up to date information.

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