

AGILE 2015

AUG 3-7
WASHINGTON, D.C.



Troy Magennis (@t_magennis)

Risk: The Final Enterprise Frontier



Focused Objective

forecasting - risk - staff - cost of delay

Risk: The Final Agile Frontier

Troy Magennis

@t_magennis

Troy.Magennis@focusedobjective.com



Slides, Forecasting Spreadsheets, Resources

Bit.Ly/SimResources
(case sensitive)

And live tweets direct to material here

@t_magennis



I LOVE IT WHEN

**A PLAN COMES
TOGETHER**

~~Plan A~~

~~Plan B~~

Plan C



Definition: Risk

Anything that causes actual outcome to be different than the planned outcome.



"Expectation
is the root of all
heartache"

- Shakespeare



Definition: Risk

Anything that causes actual outcome to be different than the ~~planned~~ **expected or desired** outcome.



**Ability to alter investment
once committed**

Flexible

Nirvana

**Staff
driven**

Fixed

**Cost
driven**

**Risk
driven**

Low Loss

High Loss

Penalty of being late – lost revenue, etc.





RISK #1



Network Throughput Test

Slides and spreadsheets at

Bit.ly/SimResources

(Case SENSITIVE)

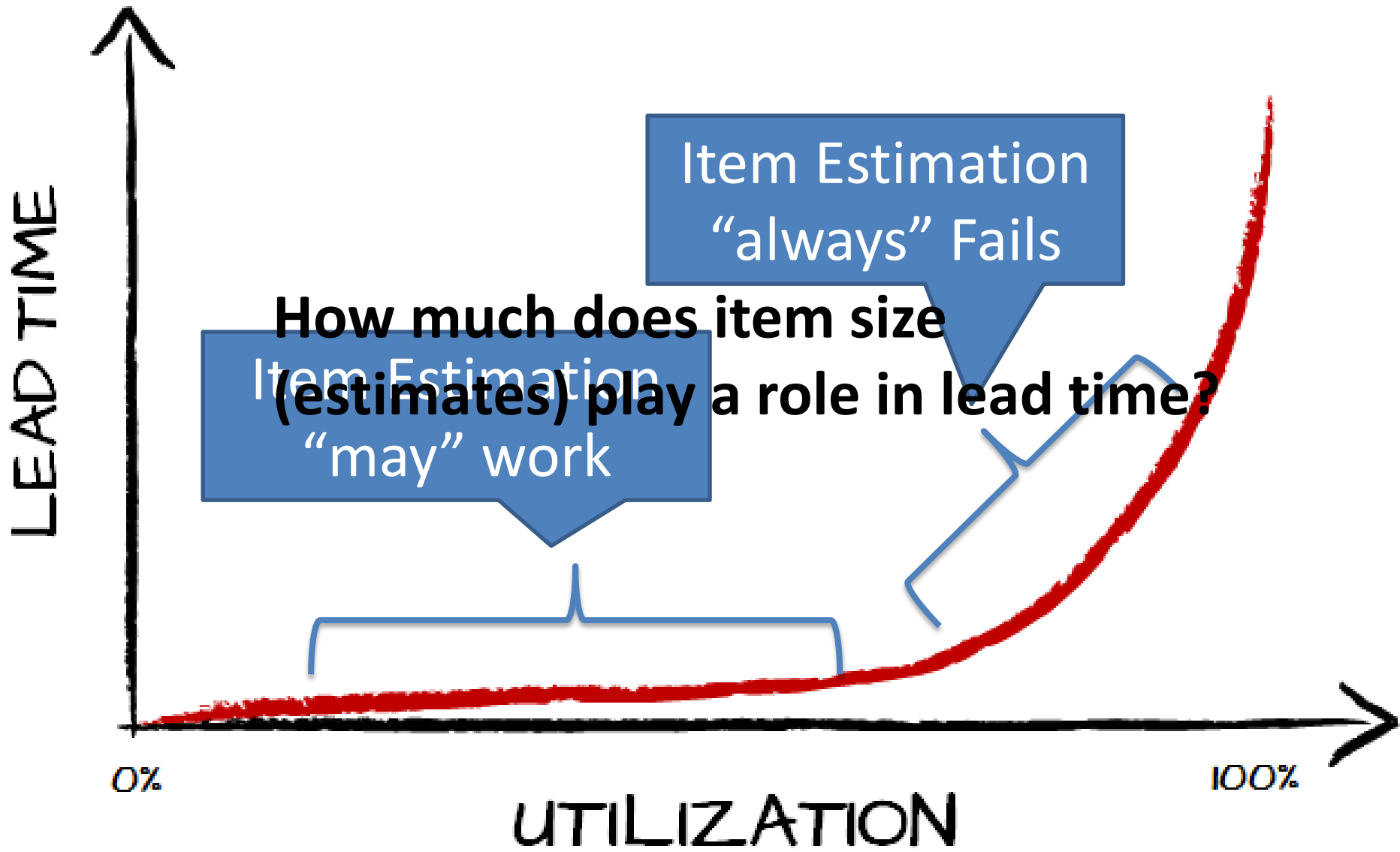












See full story at <http://brodzinski.com/2015/01/slack-time-value.html>



Can't forecast high utilization systems using item size

Trucks move at same speed as cars



The background of the slide features a glowing blue brain with a complex, textured surface. The brain is set against a dark blue background filled with a network of glowing molecular structures, consisting of spheres connected by lines, resembling a chemical or biological network. The overall aesthetic is scientific and high-tech.

**For high utilization systems
we need to track/manage
system level impediments**

**“Things that impact EVERY item”
“System Utilization”**



TRADITIONAL RISK MANAGEMENT



PMBOK v5 Six-Step Risk Process

- **Plan Risk Management**
 - the process of defining how to conduct risk management activities for a project.
- **Identify Risks**
 - The process of determining which risks may affect the project and documenting their characteristics.
- **Perform Qualitative Risk Analysis**
 - The process of prioritizing risks for further analysis or action by assessing and combining their probability of occurrence and impact.
- **Perform Quantitative Risk Analysis**
 - The process of numerically analyzing the effect of identified risks on overall project objectives.
- **Plan Risk Responses**
 - The process of developing options and actions to enhance opportunities and to reduce threats to project objectives.
- **Control Risks**
 - The process of implementing risk response plans, tracking identified risks, monitoring residual risks, identifying new risks, and evaluating risk process



Prince 2 Five-Step Risk Process

- **Step 1 – Identify**
 - Tailor a risk management strategy for the project and identify the risks including both threats and opportunities.
- **Step 2 – Assess**
 - for each risk identified estimate the probability, impact and proximity. Evaluate the overall risk exposure of the project.
- **Step 3 – Plan**
 - plan the risk responses. Electing to Avoid, Share, Reduce, Accept, Fallback (contingent action) or Transfer risks(threats) and Share, Enhance, Exploit, or Reject Opportunities
- **Step 4 – Implement**
 - Manage, control and report on the risks and their risk management progress.
- **Step 5 – Communicate**
 - continuously communicate the risks and their status to project stakeholders.



Risk Matrix	Low Likelihood (1)	Medium Likelihood (2)	High Likelihood (3)
High Impact (3)	3	6	9
Medium Impact (2)	2	4	6
Low Impact (1)	1	2	3



Risk x Impact = Irrelevant

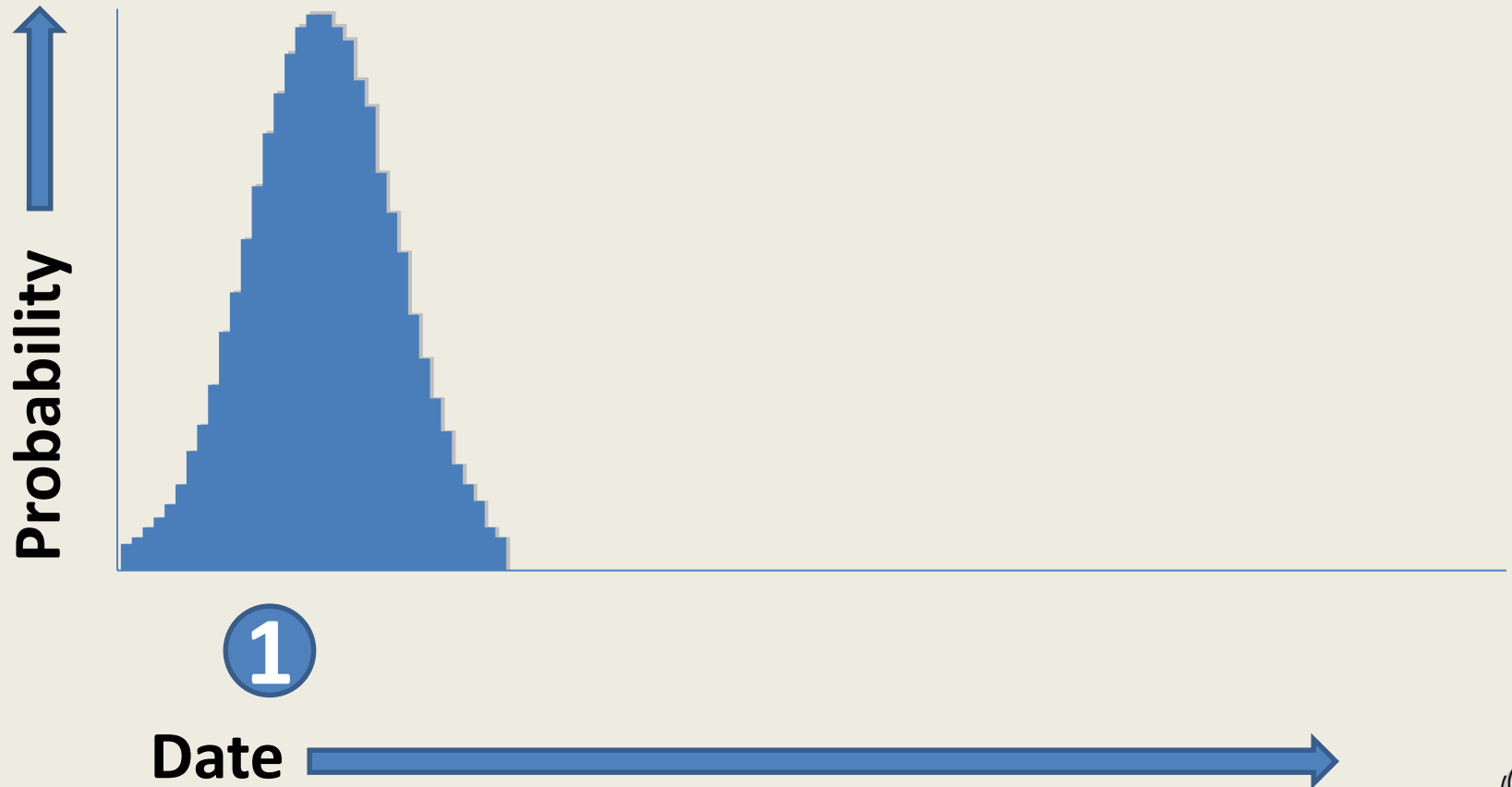
50% Chance of a 1 month delay

Probability x Impact = 0.5 x 1 month = 2 weeks

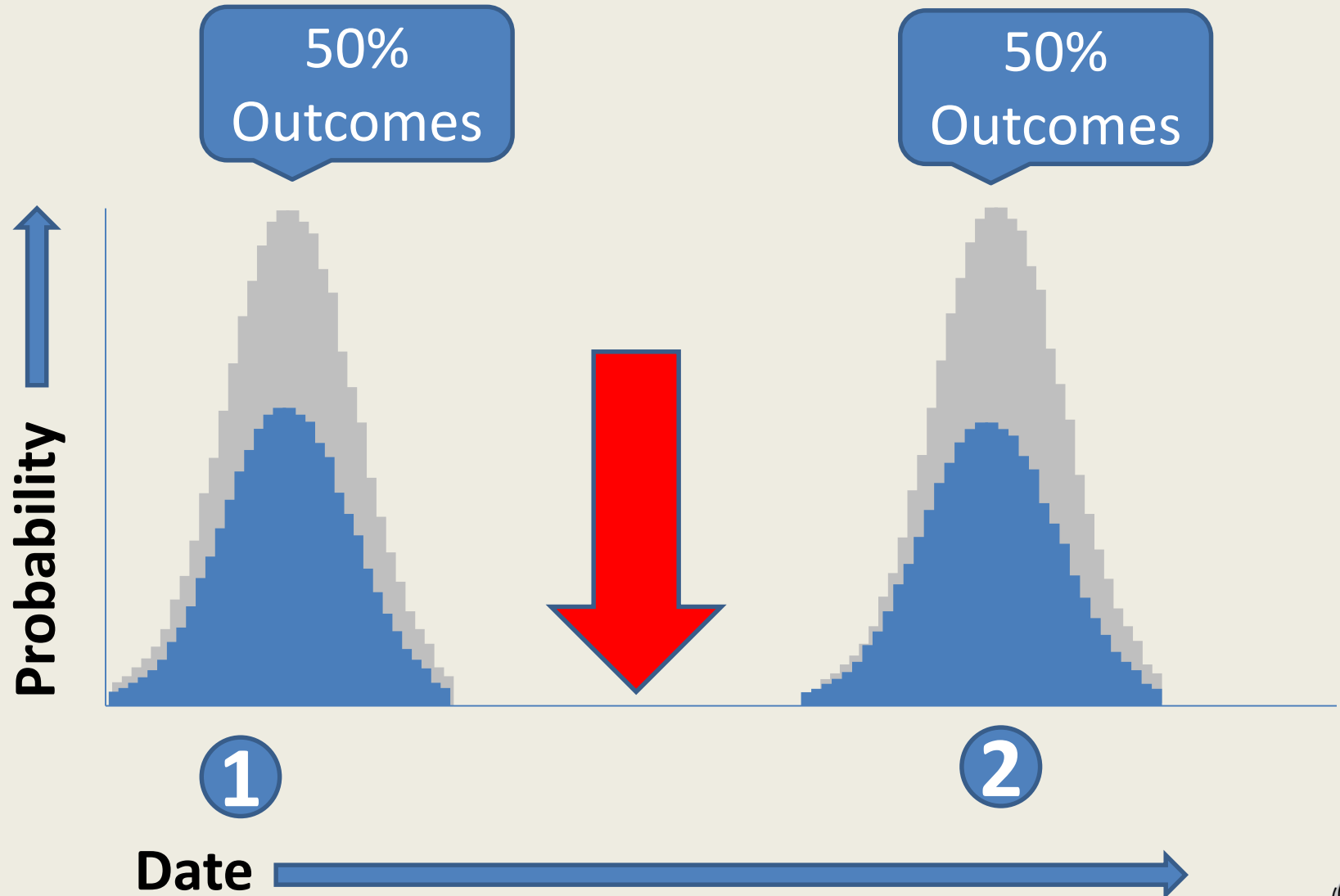
NO!



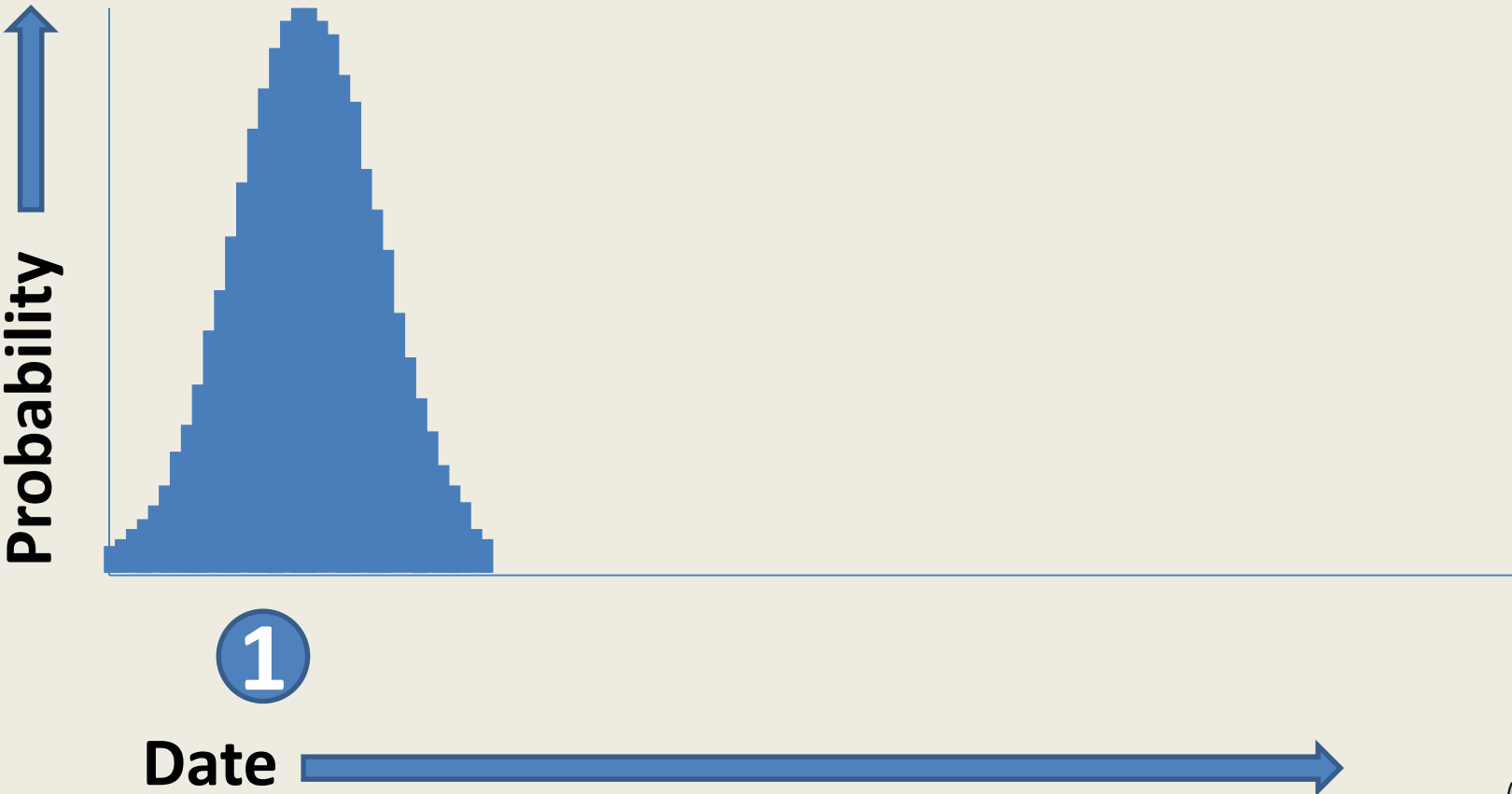
Risk x Impact = Irrelevant



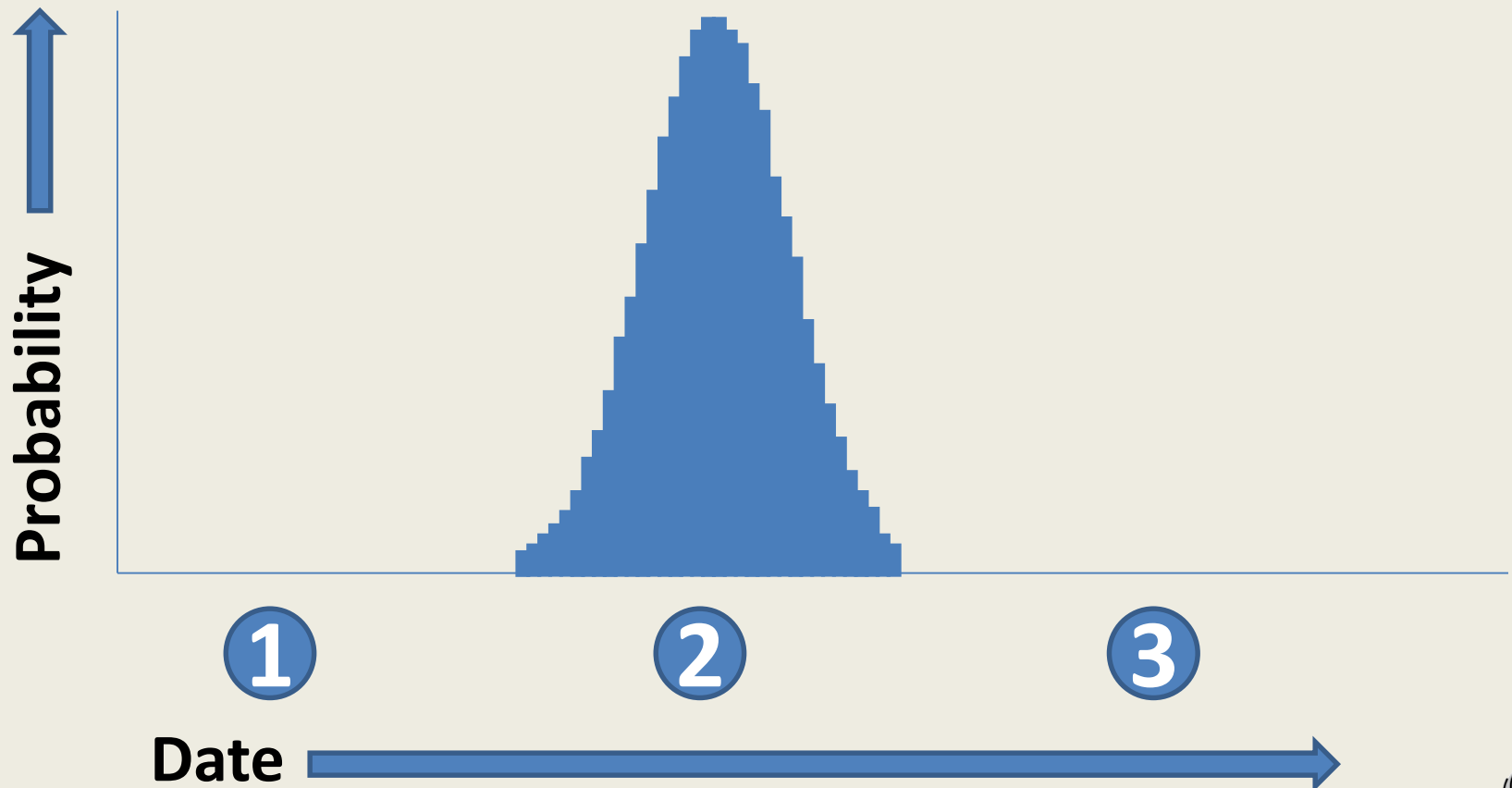
Risk x Impact = Irrelevant



risk events – nothing goes wrong

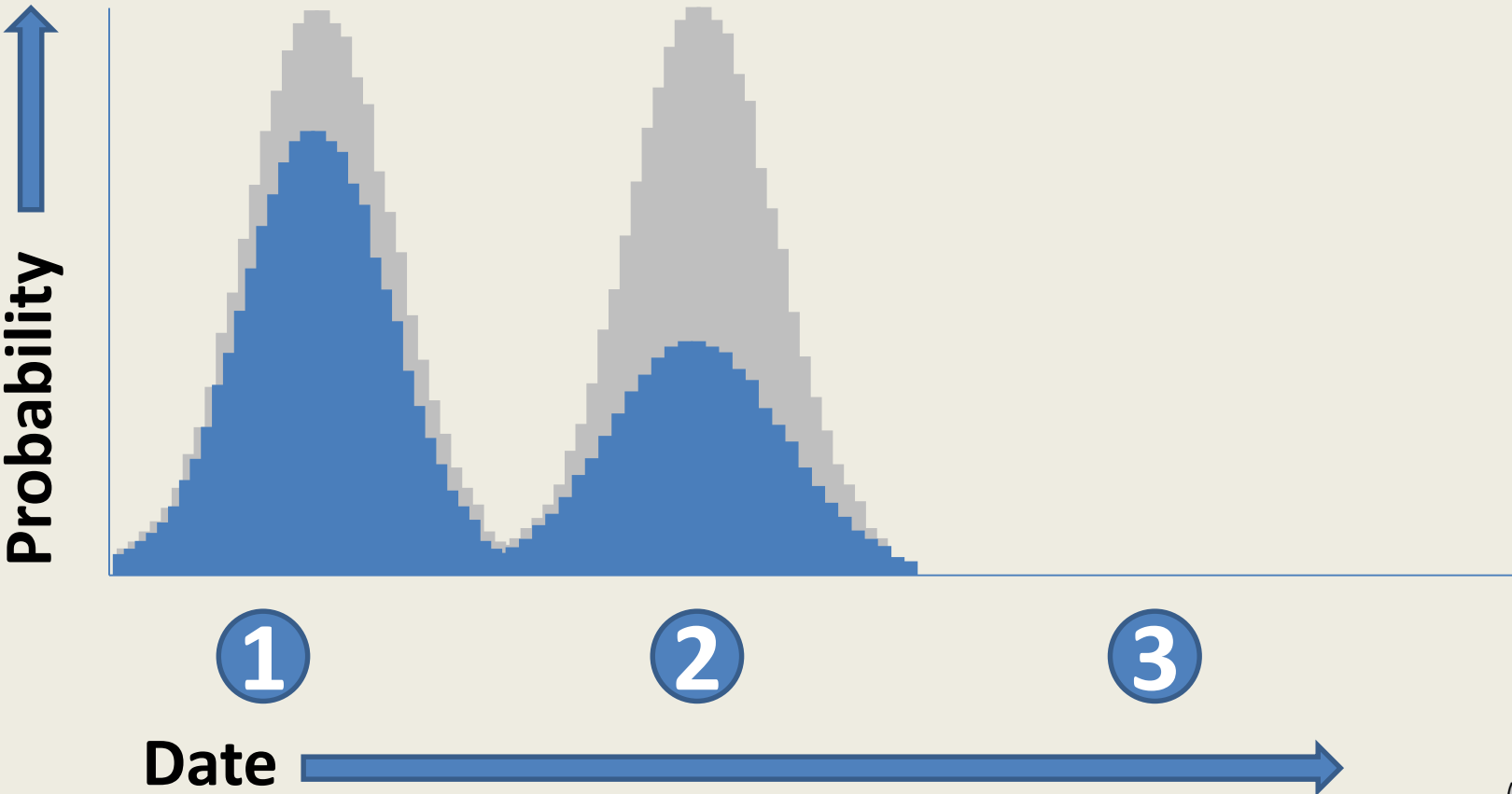


risk events – 1 delay comes true

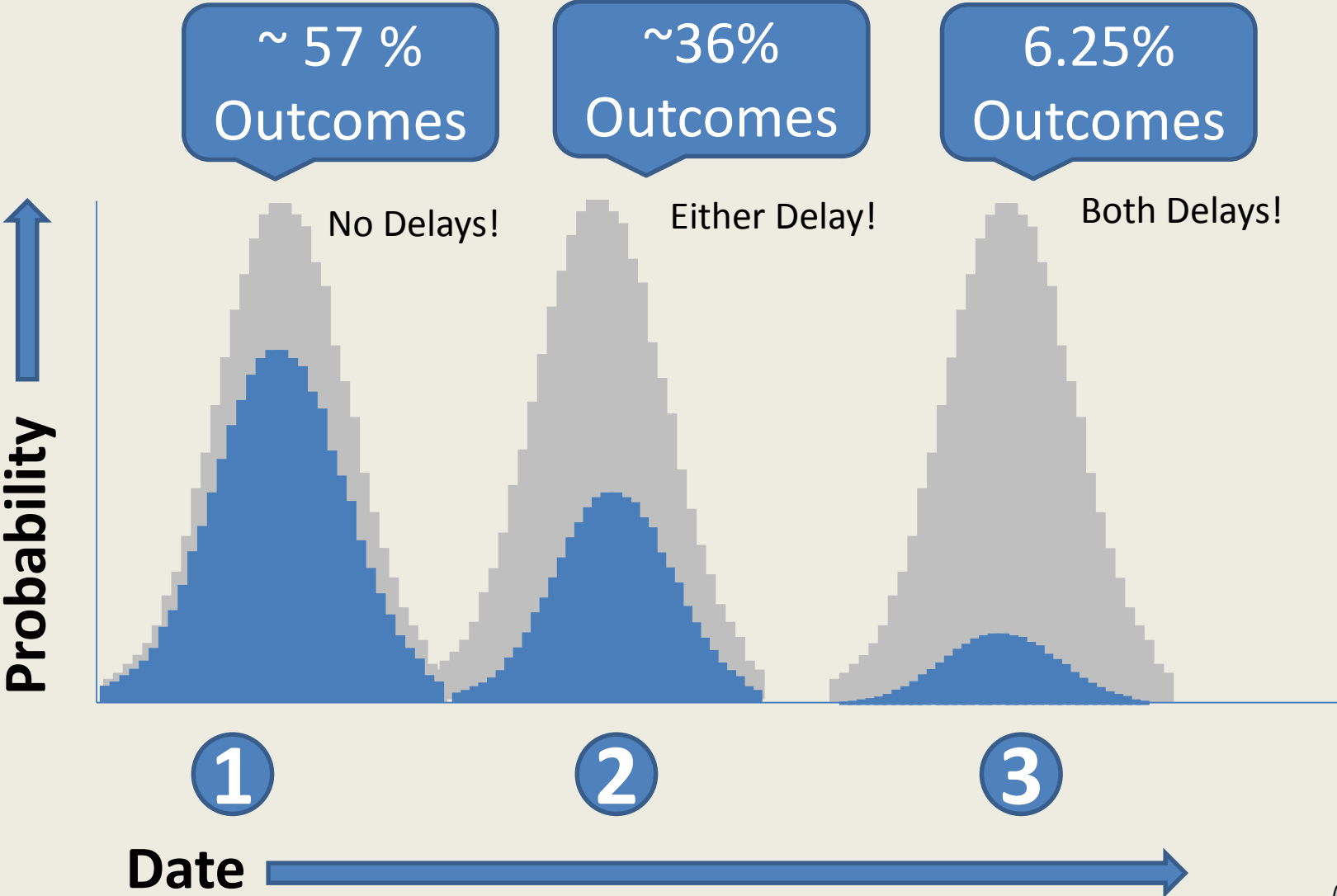


risk events – 1 delay 25% chance

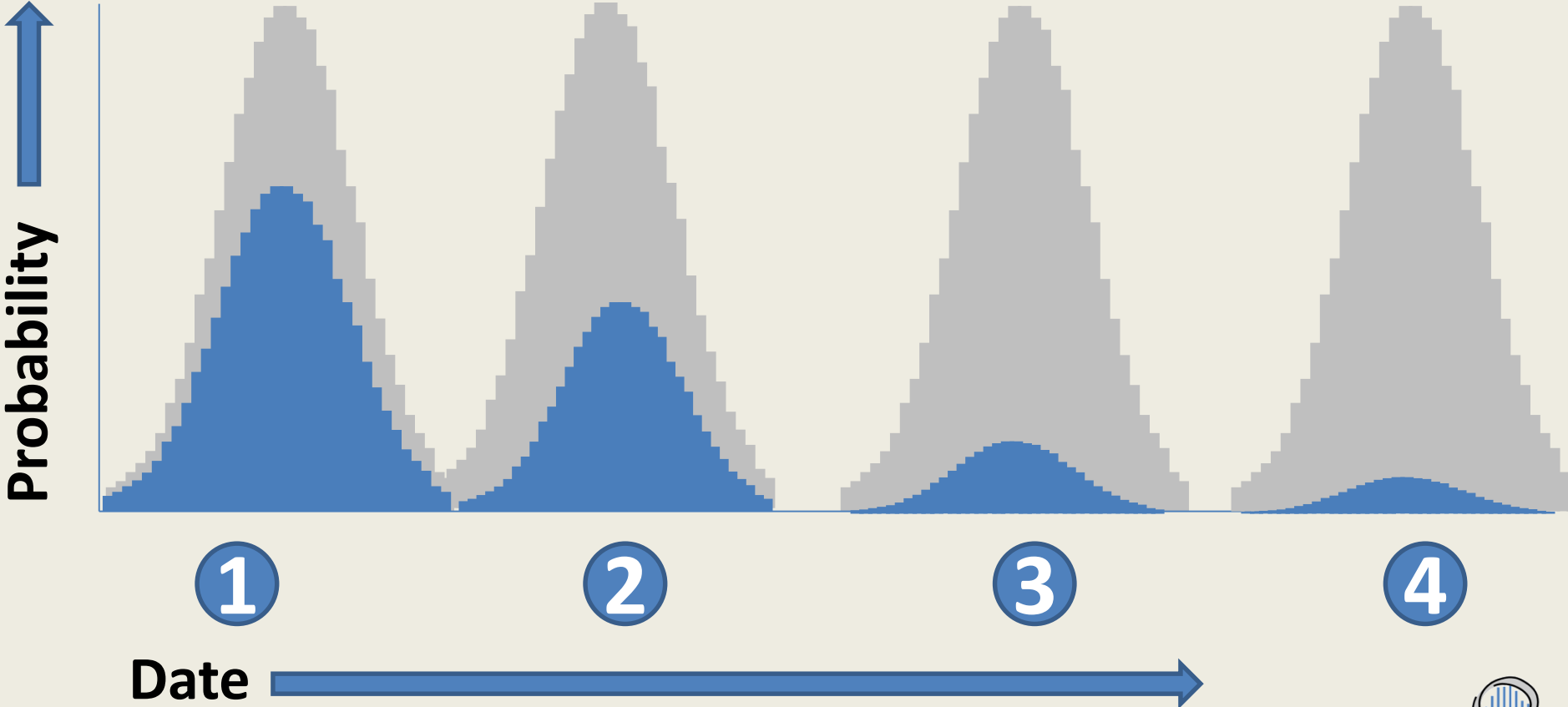
75% Outcomes 25% Outcomes



risk events – 2 delays @ 25% chance

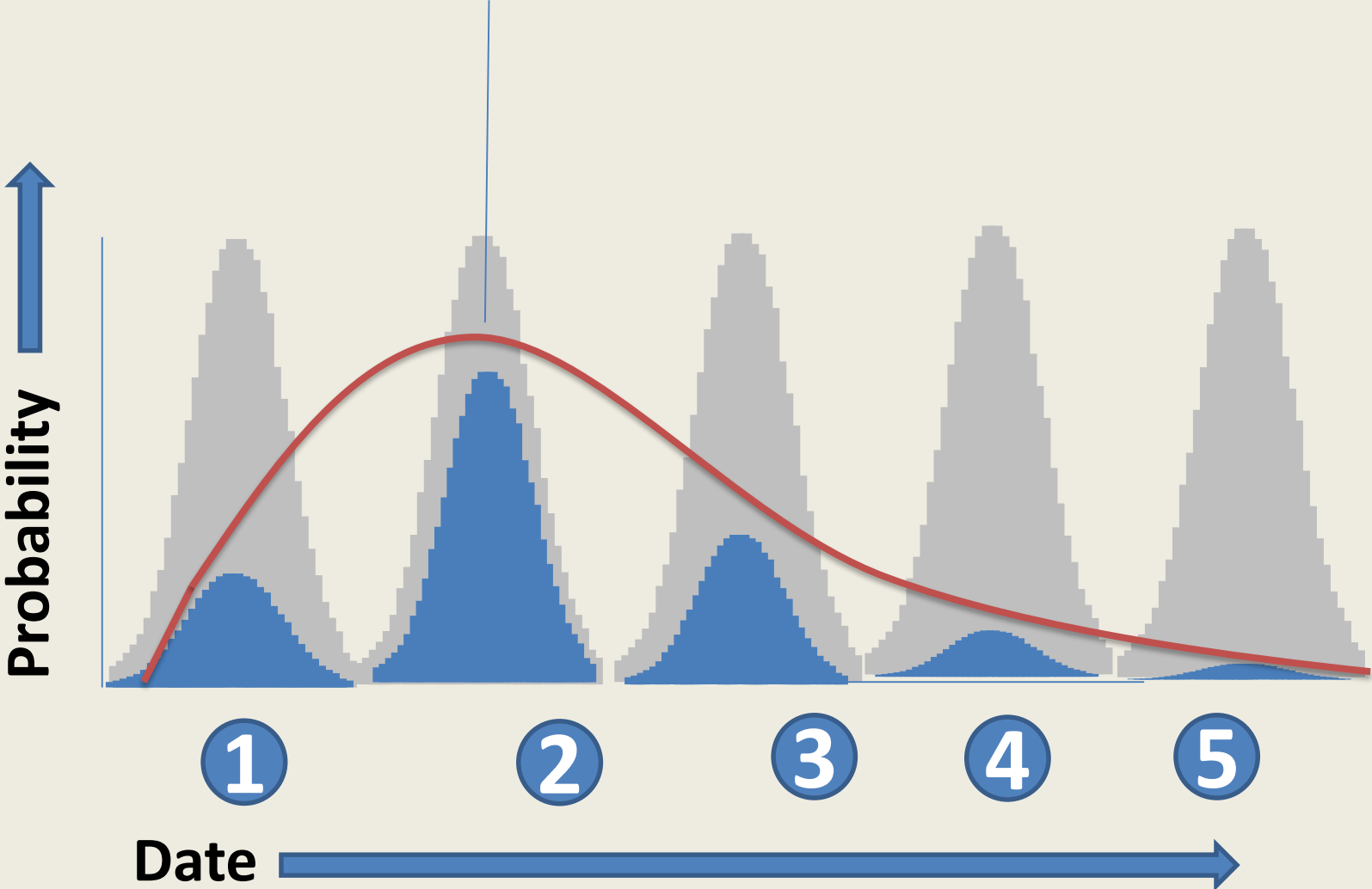


risk events – 3 delays @ 25% chance



risk events – 4 delays @ 25% chance

By 4 delays @ 25%, its more likely at least one delay occurs versus none!



Monte Carlo Forecasting

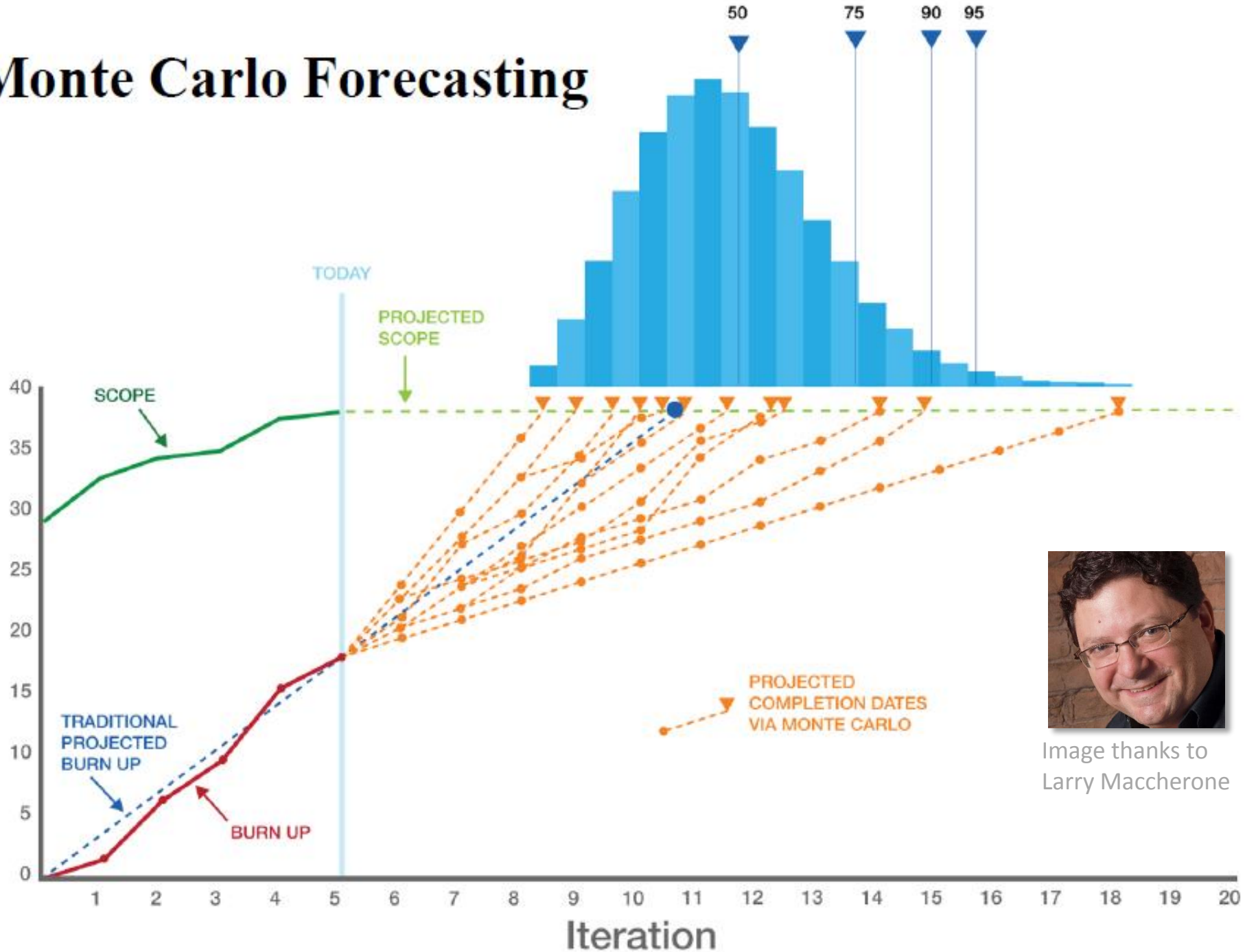
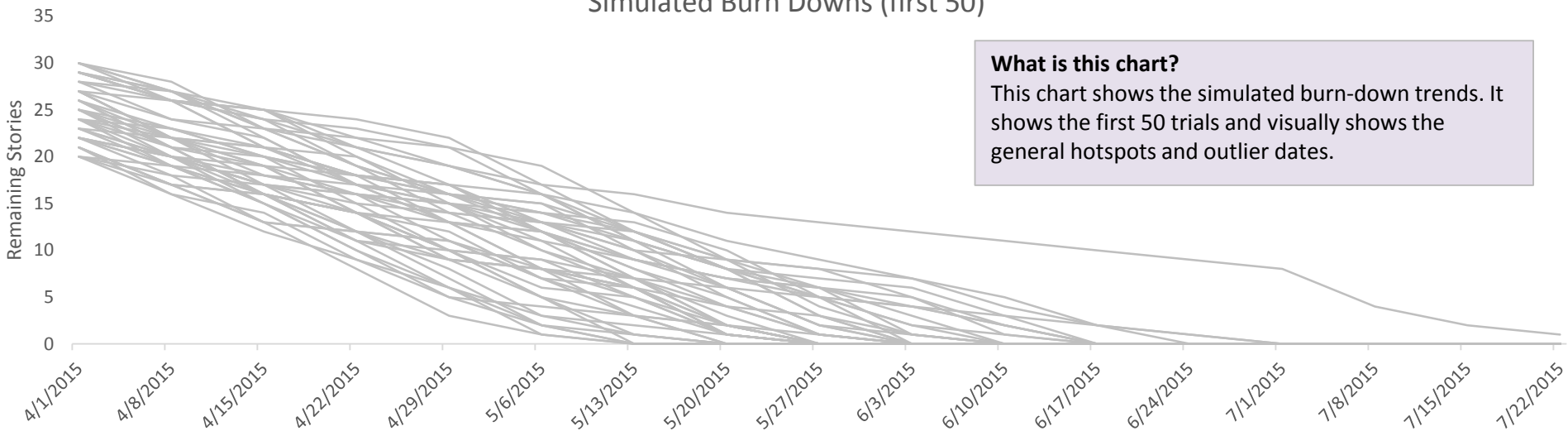


Image thanks to
Larry Maccherone

Simulated Burn Downs (first 50)



Bit.ly/SimResources

1. St

2. Ho

Low guess

20

Highest guess

30

3. Throughput. How many completed stories per week or sprint do you estimate low and high bounds?

Throughput estimate/samples are per

Week

7 days

Use historical throughput data OR enter a low and high estimate below. Use:

Estimate

Low guess

1

Highest guess

5

Viability (go/no go)

Ability to start

Multiple teams

Team

Story



Ten #Failed Forecasting Plan Assumptions

By Troy Magennis
@t_magennis
FocusedObjective.com

1: Missed Start Date



**Mistake when
planning
portfolios**



1: Missed Start Date

Actual Start Date > Planned Start



- How the planned date was chosen?
- Who signs off on the decision to do this project?
- Causes of past delays?
- Possible delays of this project?



- Give estimates as duration rather than end-date
- Keep history of planned date versus start date delay
- Model start date risk using the historical range of delays



2: No Team (Team not ready)



2: Team Not “Ready” at Start Date

Actual Team = 0



- Is the team in place already? Can I see them?
- What are they working on now? Is it likely to be delayed?
- Higher priority projects?



- Plans to hire aren't always achievable by given date
- Plan environment factors: space to sit, equipment, meeting space
- What infrastructure does the team need to “start” work?



3: Partial Team (Team < planned)



4: Partial Body Staffing

Centre forward

Centre forward



Left midfield



Right midfield

Centre midfield

Centre midfield



Left-back



Centre-back



Centre-back



Right-back



Goalkeeper

5: Missing Skillsets

Centre forward

Centre forward



Left midfield

Centre midfield

Centre midfield

Right midfield



Left-back

Centre-back

Centre-back

Right-back



Goalkeeper

3, 4 & 5: Team Skill and Strength



- How were the skill-sets required determined
- Did skill level factor into team planning
- What other duties do the planned staff perform (production support, etc.)
- How ramp up time for new members is considered



- Plan what skills are necessary for the project
- Perform Capability Matrix to find skill gaps and resolve
- Estimate and plan how long it takes from “**hire to productive**” for skills
- Only plan using “**productive date**” (not the hire date)



Capability Matrix

	CSS	Javascript	Run DB Backup / Rest
Person 1	Can run and use the tools needed	Know nothing	Can run and use the t
Team 1	Know nothing	Can start from nothing and create	Can tweak it or do ea
Team 2	Can start from nothing and create	Know nothing	Can start from nothin
Analysis:			
	CSS	Javascript	Run DB Backup /
Player Coaches: Ability to Create	● 1	● 1	● 1
Players: Ability to Maintain	● 1	● 1	● 2
Bench: Ready to Train Up	● 1	● 0	● 1

General guidelines: 0 = bad, 1 = single point of failure, >2 cool!

Player Coaches: These are the people/teams who can create new work and teach others. You need at least one (right?). Are you

Players: These are the people/teams who can maintain current work, but struggle to create new work. If new work isn't expected

Bench: These are the people/teams who although haven't got this skill yet, have the tools required to perform this task if men

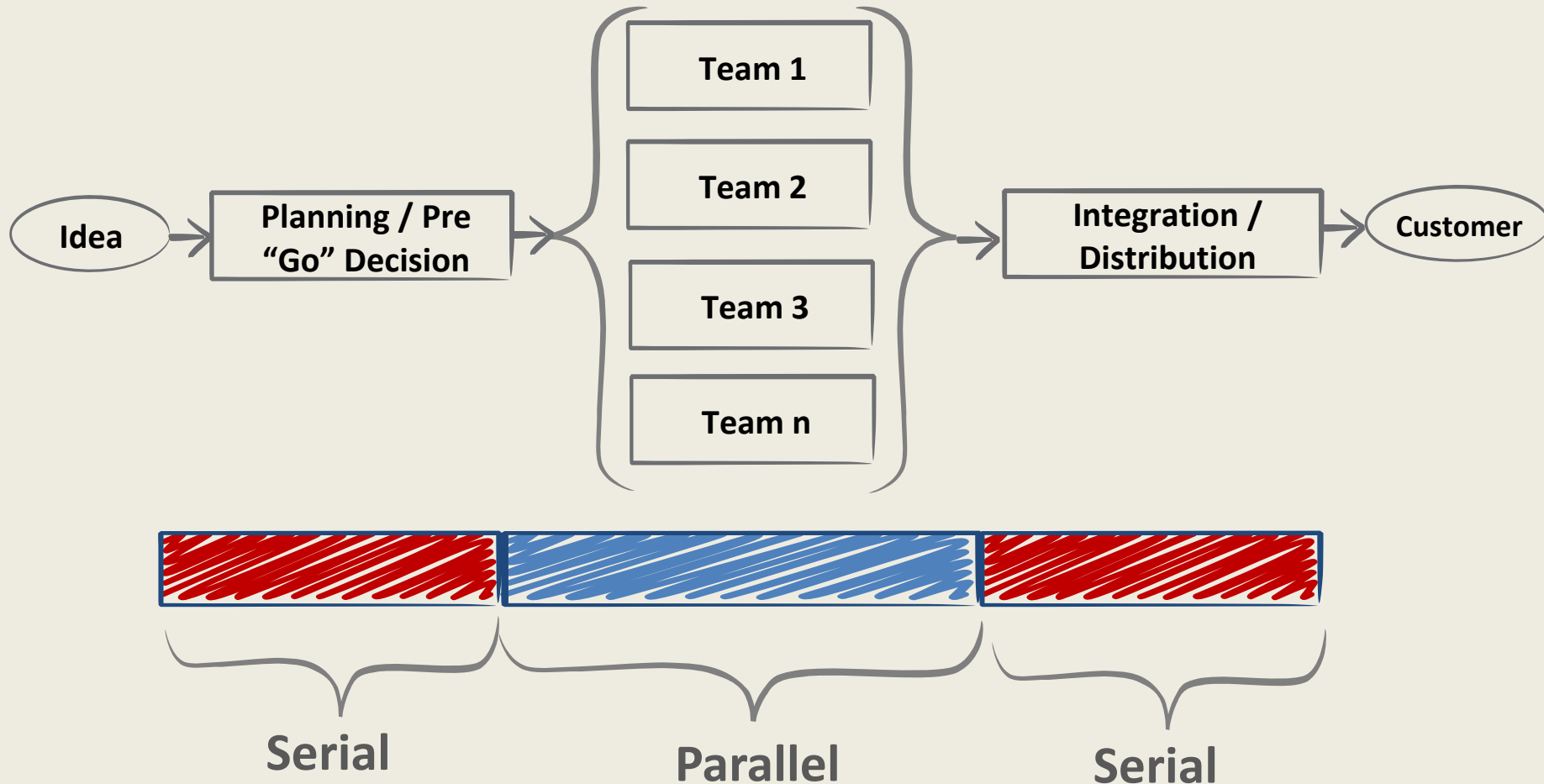


GENE AMDAHL:

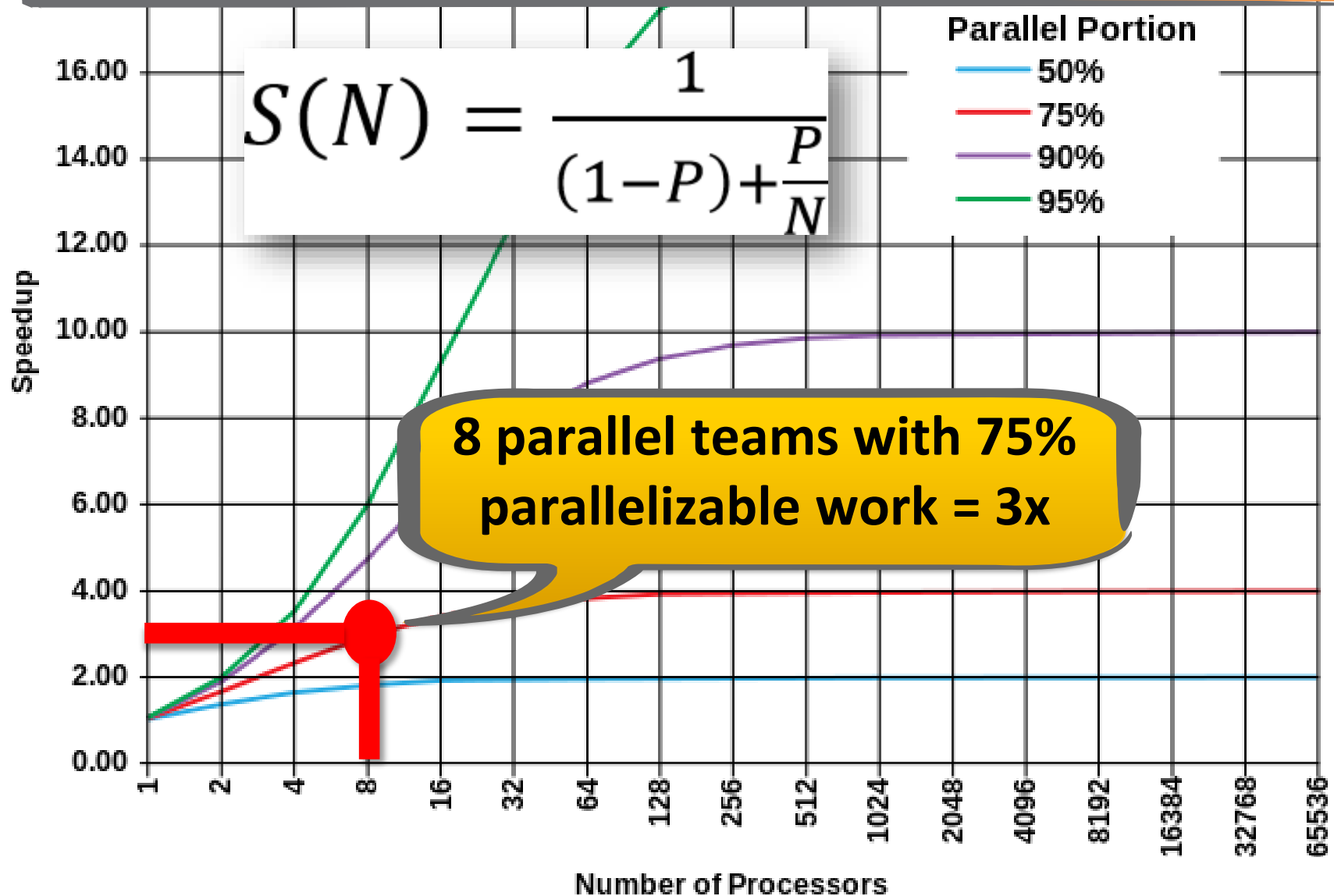
COMPUTER
PIC

Amdahl's Law indicates that the speedup from parallelizing any computing problem is inherently limited by the presence of serial (non-parallelizable) portions

6: Overstated Parallel Effectiveness



6: Overstated Parallel Effectiveness



6: Overstating Parallel Scalability

Actual Benefit < Assumed Benefit



- What are the serial parts of a complete system path (often shared resources)
- How do teams plan to integrate work
- How do team co-ordinate and plan work
- What are the inter-dependencies between teams



- Find ways to eliminate serial paths
- Track and prioritize fixing blockers in serial paths
- Organize teams to reduce inter-dependencies
- Remind people non-linearity of parallel scaling



7: Dependencies and Friction

**Amdahl was
an Optimist**



**Error for high
team count**

Chances at least one team not delayed

1 in 2^n

or

1 in 2^7

or

1 in 128





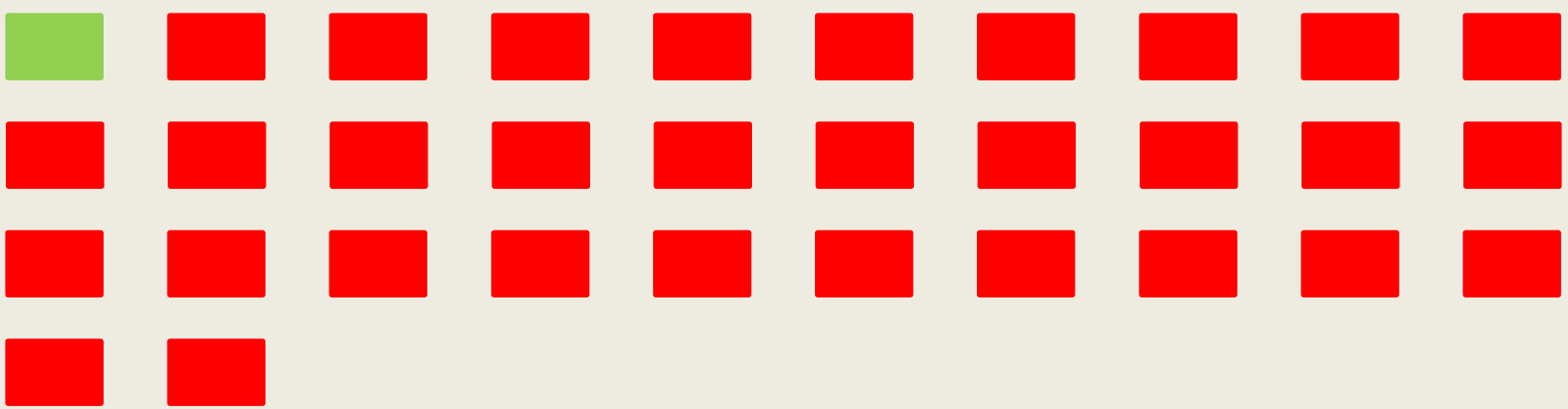
7 dependencies
1 chance in 128





6 dependencies
1 chance in 64





5 dependencies
1 chance in 32



7: Dependency Impacts

Your timetable != Someone else's



- Determine complexity in build order dependencies
- Determine is-aligned priorities
- Determine what incentives are in place



- Look for re-organization opportunities to reduce dependencies
- Reduce batch sizes
- Communicate initial and updated information often
- Build incentives to align priorities





Defects

**Technical
Debt**

Mistake for
startups &
older systems



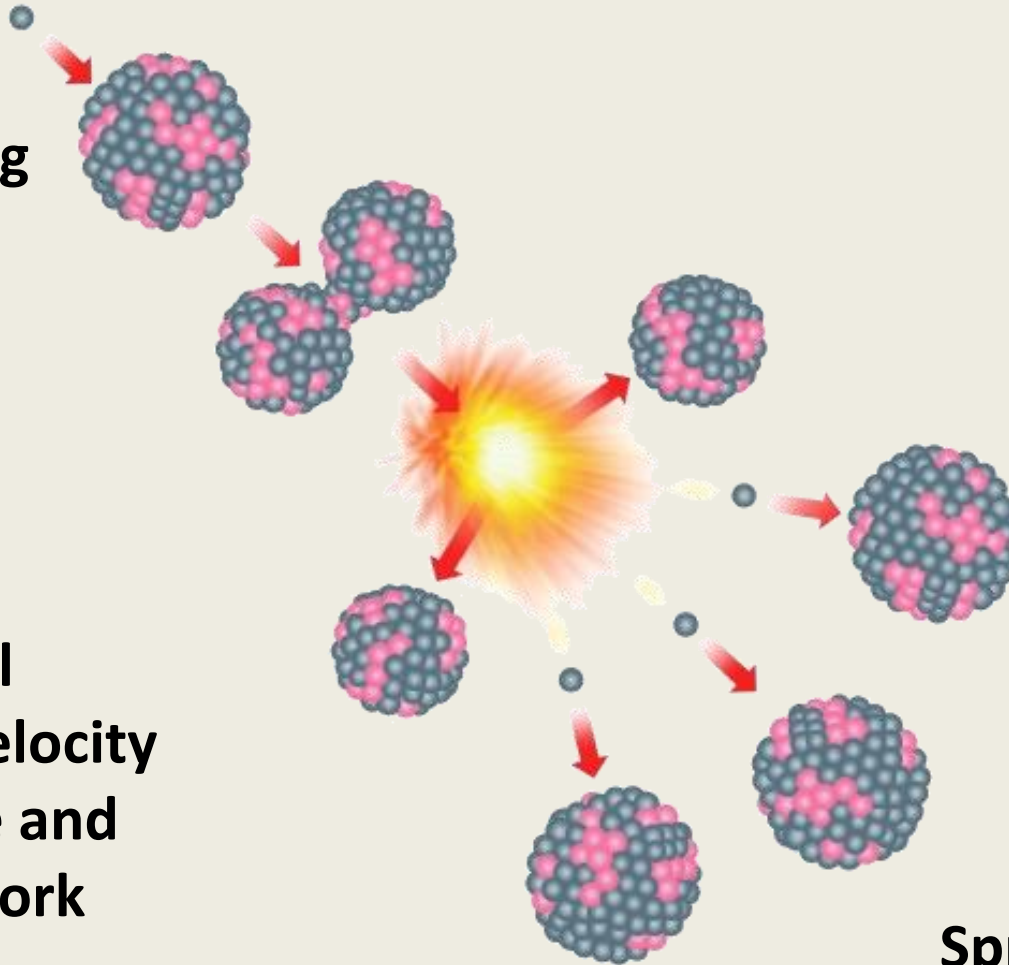
8: Carried over defects and debt

9: Ship Stoppers



10: Splitting

Product Backlog

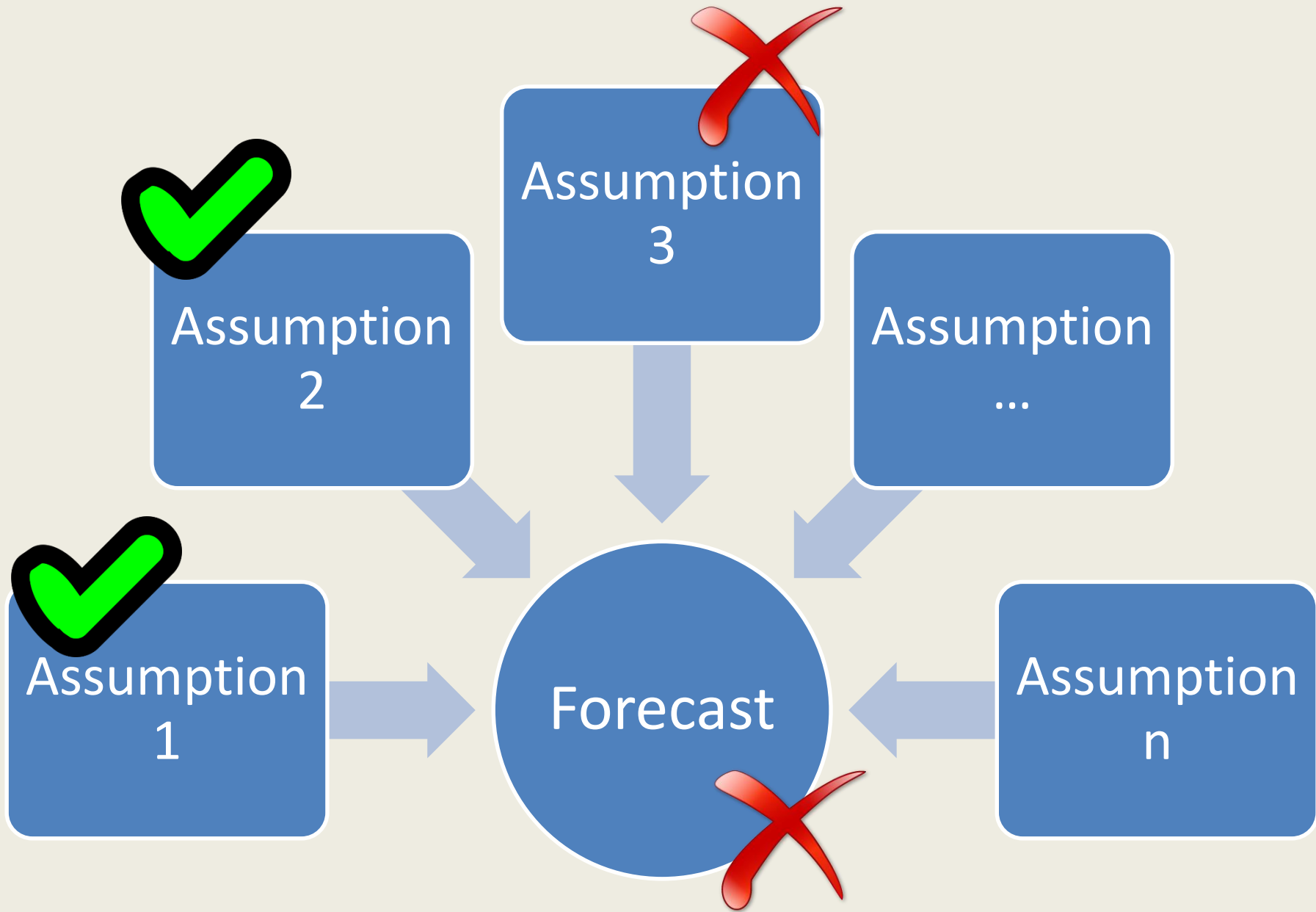


Mistake when forecasting using data

Historical throughput/velocity based on pre and post split work

Sprint Backlog





Calls to action...

- Understand when estimation is NOT needed
 - Track failed assumptions not work item status
 - Build achievable plans and goals
 - Free tools / Spreadsheets / Exercises
- Bit.ly/SimResources
- Twitter: @t_magennis
 - Email: troy.magennis@focusedobjective.com



AGILE 2015

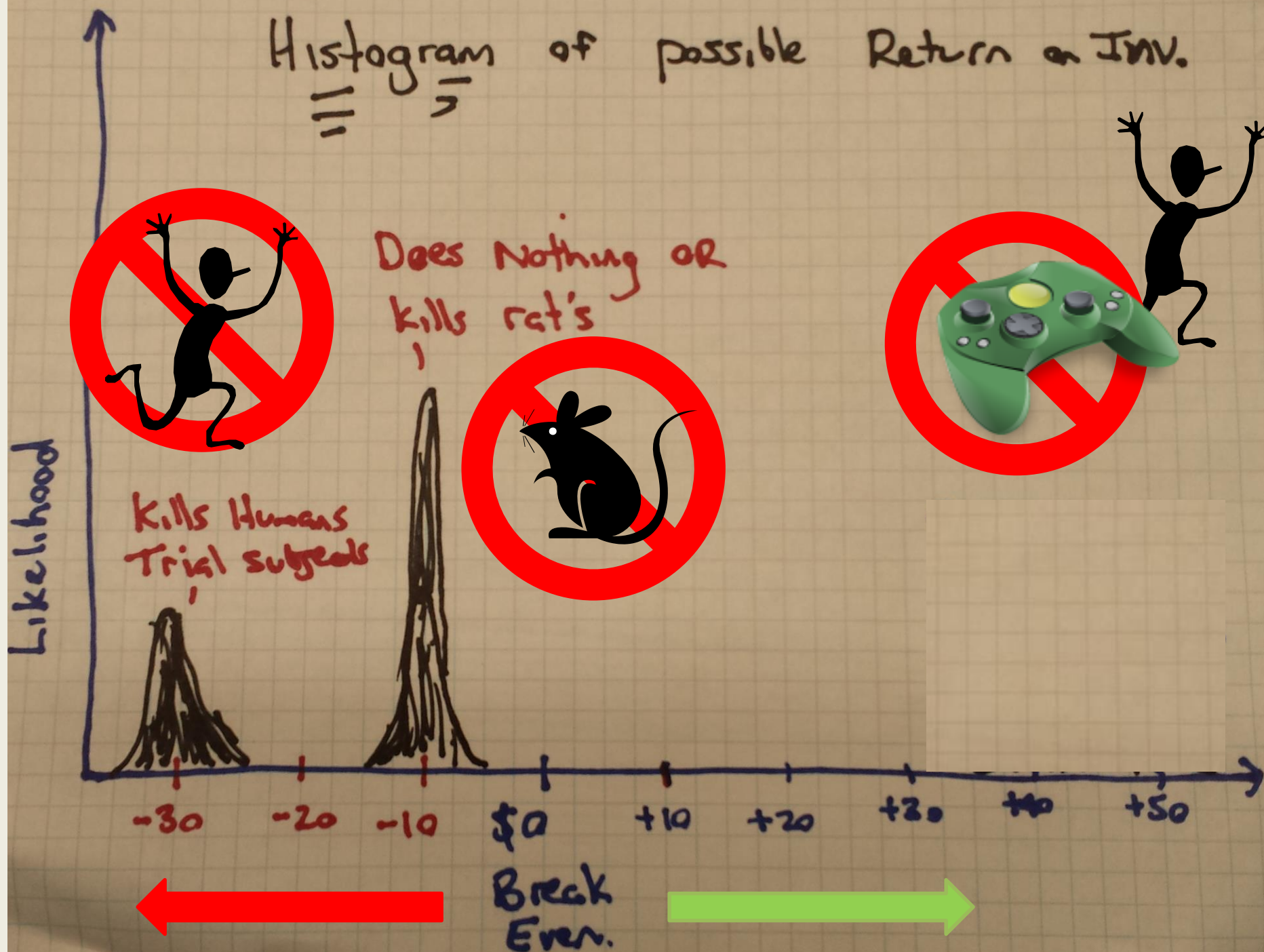
AUG 3-7
WASHINGTON, D.C.



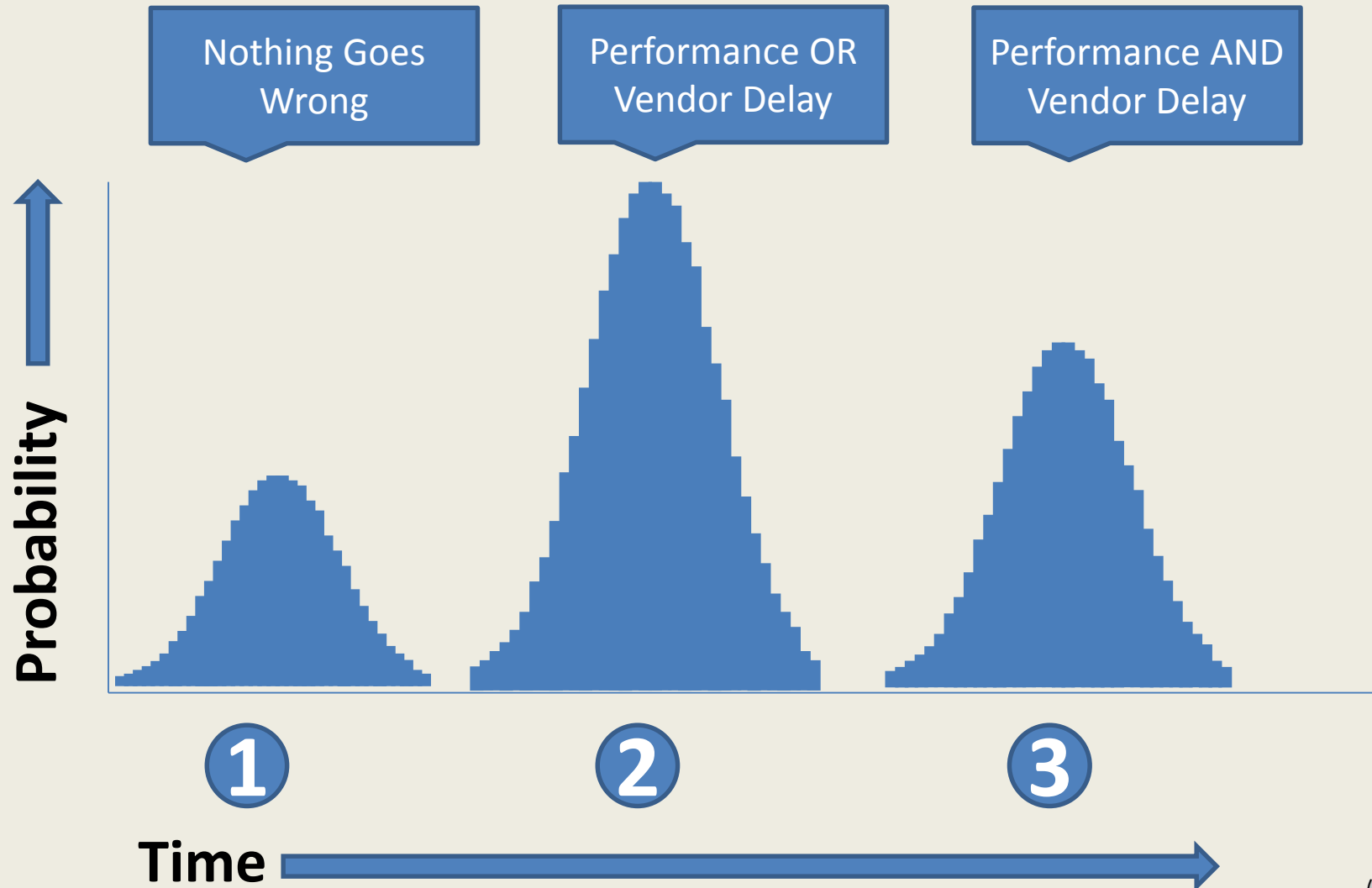
Troy Magennis (@t_magennis)

Entangled: Solving the Hairy Problem of Team Dependencies

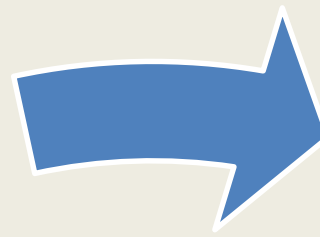
Histogram of possible Return on Inv.



risk events

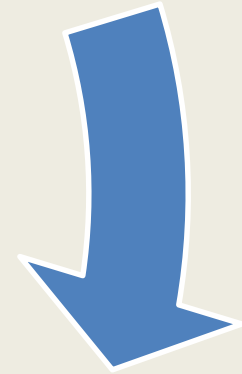


**Less
Resources**
(Financial Risk)

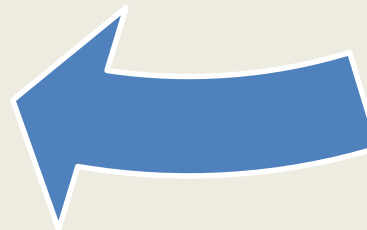


Delay
(Technical Risk)

**Risk
Positive
Feedback
Loop**



**Low
Cashflow**
(Financial Risk)



**Low
Adoption**
(Market Risk)



Key Point

Occurrence of a risk Increases
exposure to other risks

Break the chain early



Likelihood

Very likely	Acceptable risk Medium 2	Unacceptable risk High 3	Unacceptable risk Extreme 5
Likely	Acceptable risk Low 1	Acceptable risk Medium 2	Unacceptable risk High 3
Unlikely	Acceptable risk Low 1	Acceptable risk Low 1	Acceptable risk Medium 2
What is the chance it will happen?	Minor	Moderate	Major

Impact

How serious is the risk?



**IMPACT
ON ACHIEVEMENT OF OBJECTIVES**

Significant

- Financial impact potential > \$5 m
- Stakeholder faith impact is long-term
- Operational impact significantly challenges the organization
- Significant injury and loss of life
- Significant or multiple events of fine, fraud or legal action
- Complete system crash with loss of critical data
- Inability to recruit, retain staff to operate
- Long-term labour disruption

5
4

High Risk

High Risk

Moderate

- Financial impact potential < \$5 m
- Stakeholder faith impact is short-term
- Operational impact requires extensive management effort
- Significant injury to one or more
- Isolate incidents of a fine, fraud or legal action
- System crash during a peak period
- Difficulties in recruit and retain staff
- Medium term labour disruption

3
2

Medium Risk

High Risk

Minor

- Financial impact potential < \$500,000
- Short-term negative media focus and some concern raised by stakeholders
- Operational impact requires some management effort
- Isolated injury
- Civil or criminal action threatened
- System off-line periodically during non-peak periods
- Grievance or minor labour disruption

1
0

Low Risk

Low Risk

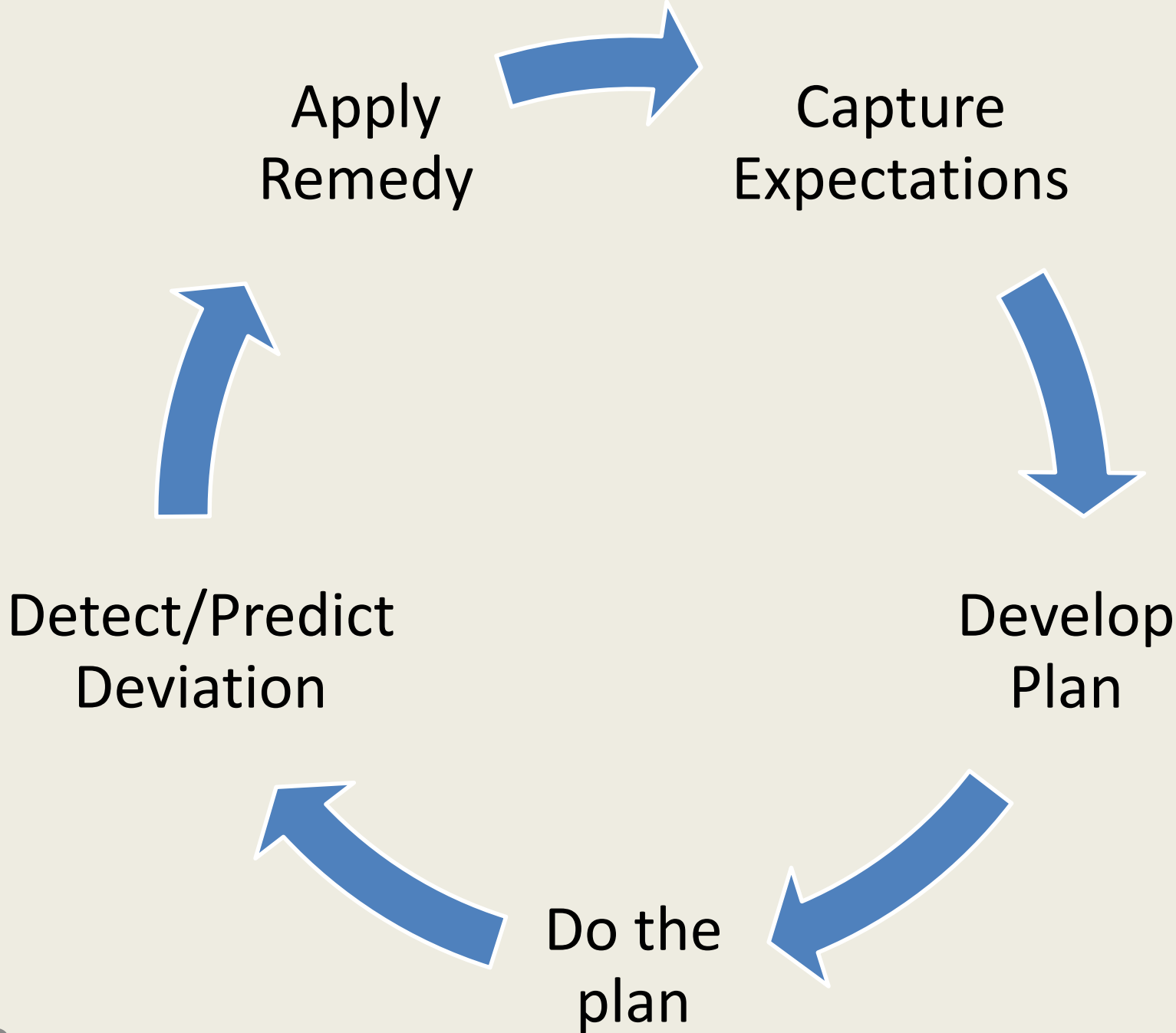
Rating	0	1	2	3	4	5
	Low		Medium		High	

LIKELIHOOD OF OCCURRENCE

Team 1	Team 2	Team 3	Team 4	Week 1
0	0	0	0	0
0	0	0	0.75	0.75
0	0	1	0	1
0	0	1	0.75	1.75
0	0	0	0	0
0	0	0	0	0
0	0	0	0	0
0	0.25	0	0	0.25
0	0.25	0	0	0.5
1	0	0	0	1
1	0	0	0	1
1	0	0	0	1
1	0	1	0.75	2.75
1	0	0	0	1
1	0.25	0	0.75	2
1	0.25	1	0	2.25
1	0.25	1	0.75	3

24







What distribution fits cycle time data and why...

THE SHAPE OF CYCLE TIME



If we understand how cycle time is statistically distributed, then an initial guess of maximum allows an inference to be made

Alternatives -

- Borrow a similar project's data
- Borrow industry data
- Fake it until you make it... (AKA guess range)



Why Weibull

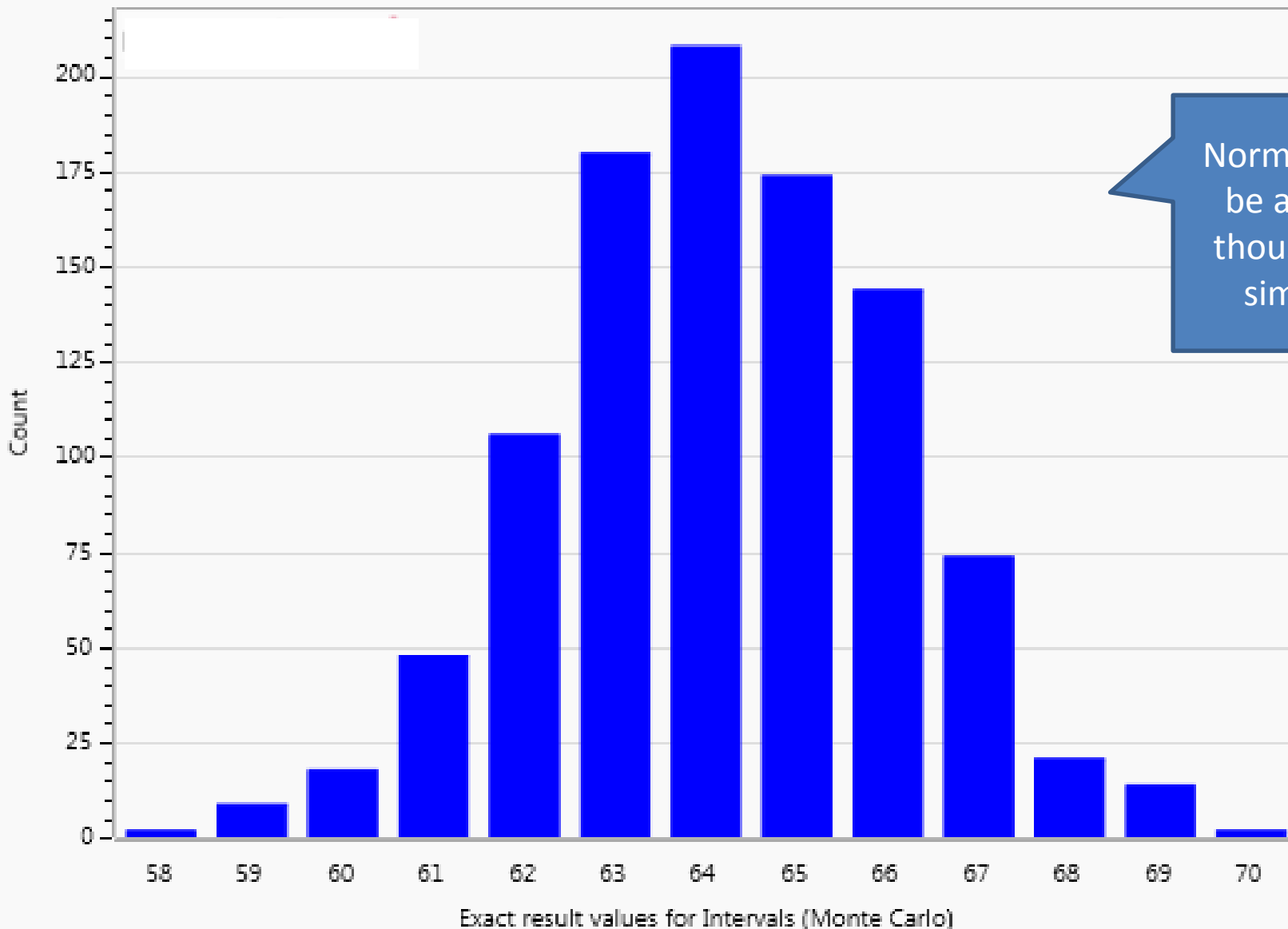
- Now for some Math – I know, I'm excited too!
- Simple Model
- All units of work between 1 and 3 days
- A unit of work can be a task, story, feature, project
- Base Scope of 50 units of work – Always Normal
- 5 Delays / Risks, each with
 - 25% Likelihood of occurring
 - 10 units of work (same as 20% scope increase each)



Sample Count: 1000 Min: 58 Avg: 64.185 Median: 64 Max: 70 Standard Dev: 1.94

5th %: 61 25th%: 63 75th%: 66 95th%: 67

Histogram



Normal, or it will be after a few thousand more simulations

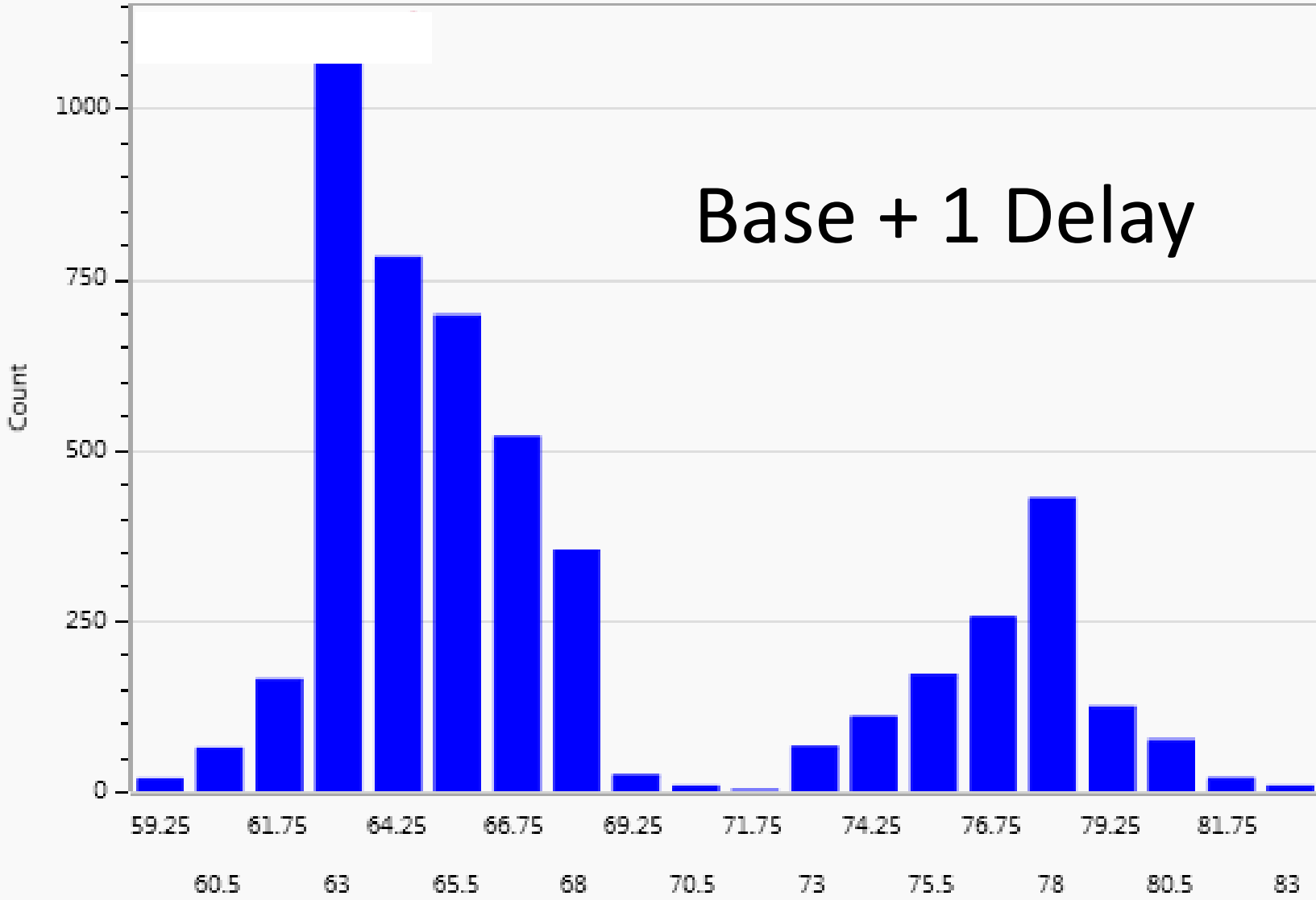


Sample Count: 5000 Min: 58 Avg: 67.344 Median: 65 Max: 83 Standard Dev: 5.747

5th %: 62 25th%: 63 75th%: 72 95th%: 78

Histogram

Base + 1 Delay



Up to and including values for Intervals (Monte Carlo)

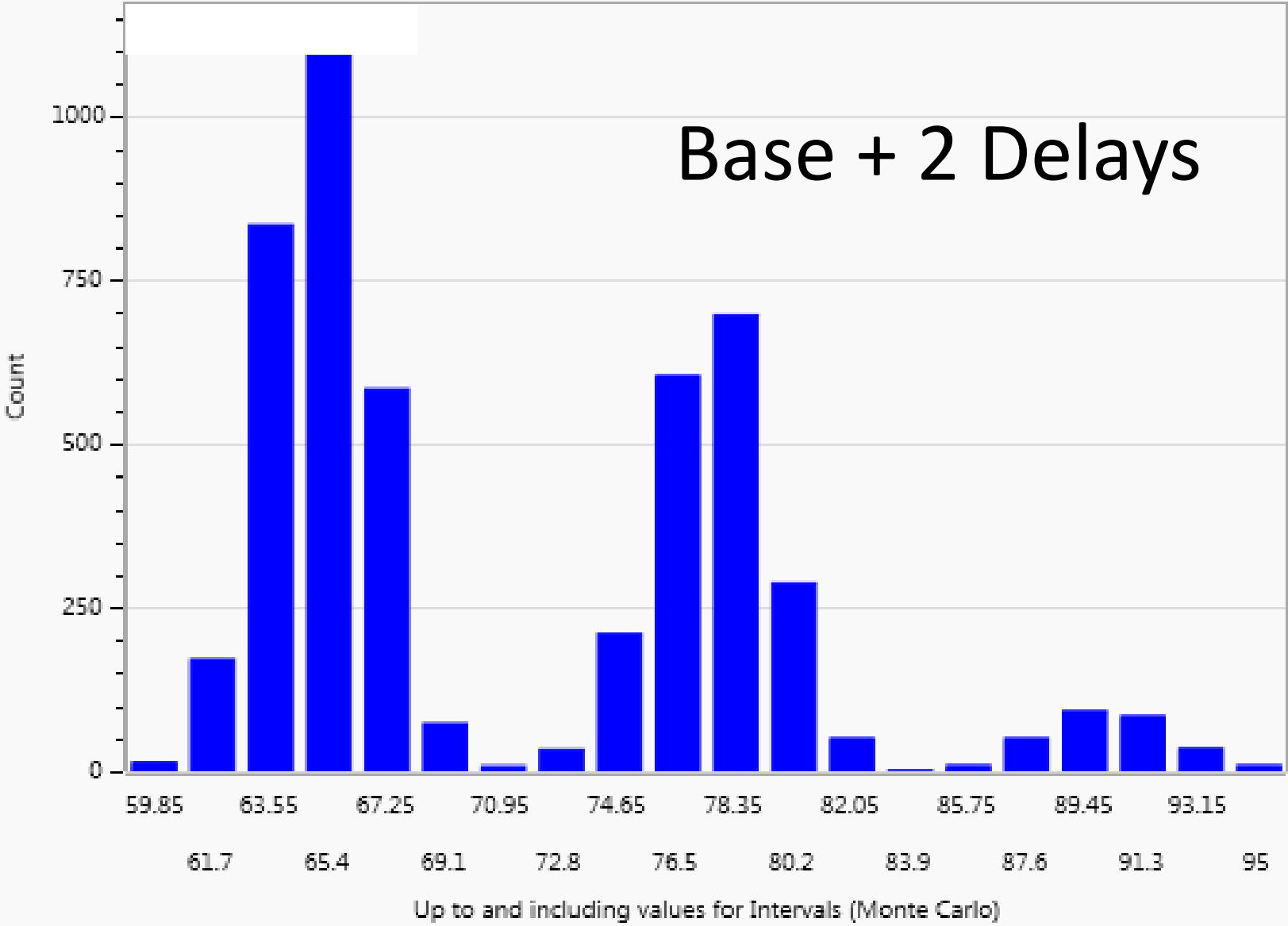


Sample Count: 5000 Min: 58 Avg: 70.376 Median: 66 Max: 95 Standard Dev: 7.836

5th %: 62 25th%: 64 75th%: 77 95th%: 87

Histogram

Base + 2 Delays

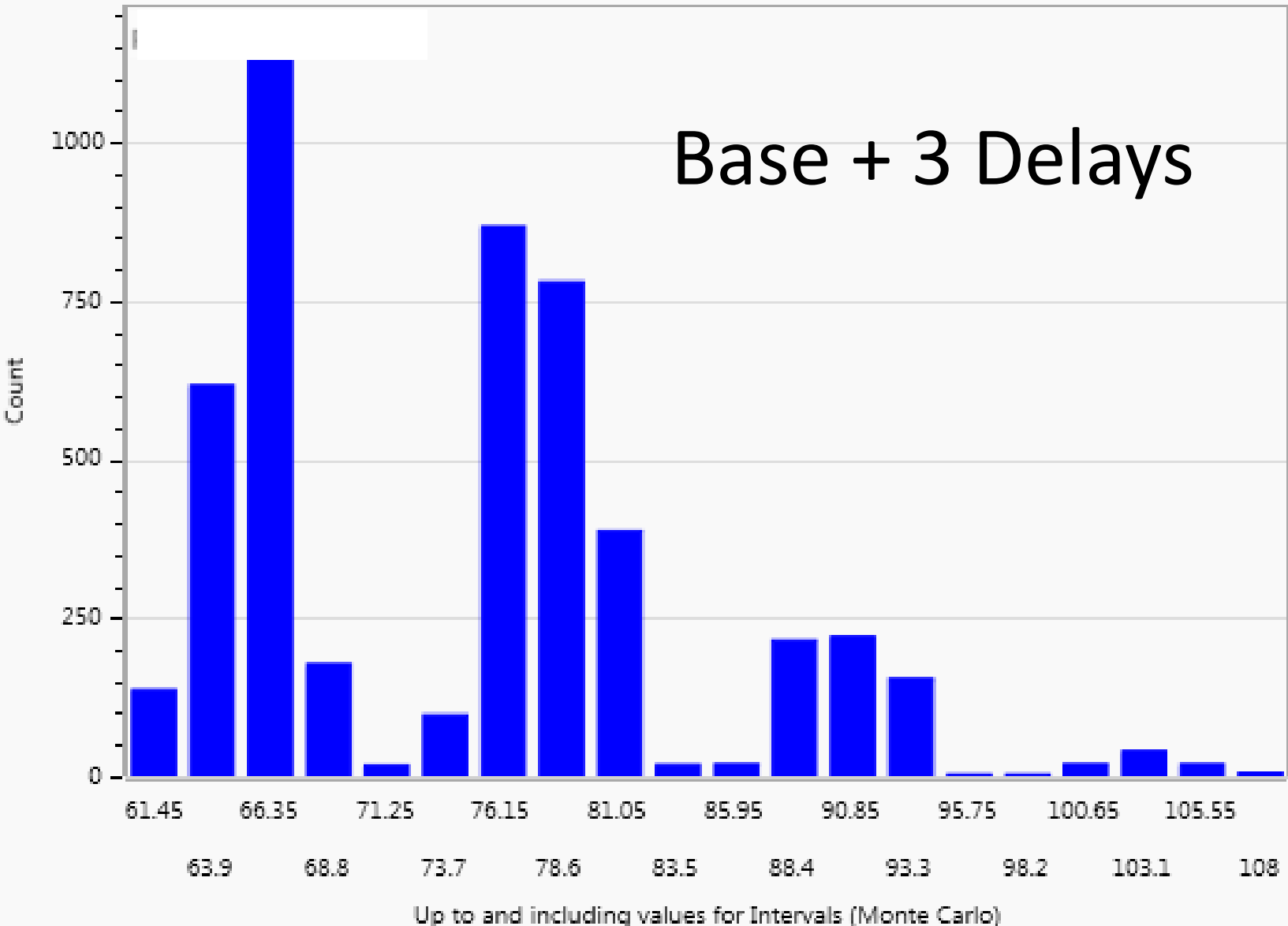


Sample Count: 5000 Min: 59 Avg: 73.491 Median: 75 Max: 108 Standard Dev: 9.592

5th %: 62 25th%: 65 75th%: 78 95th%: 91

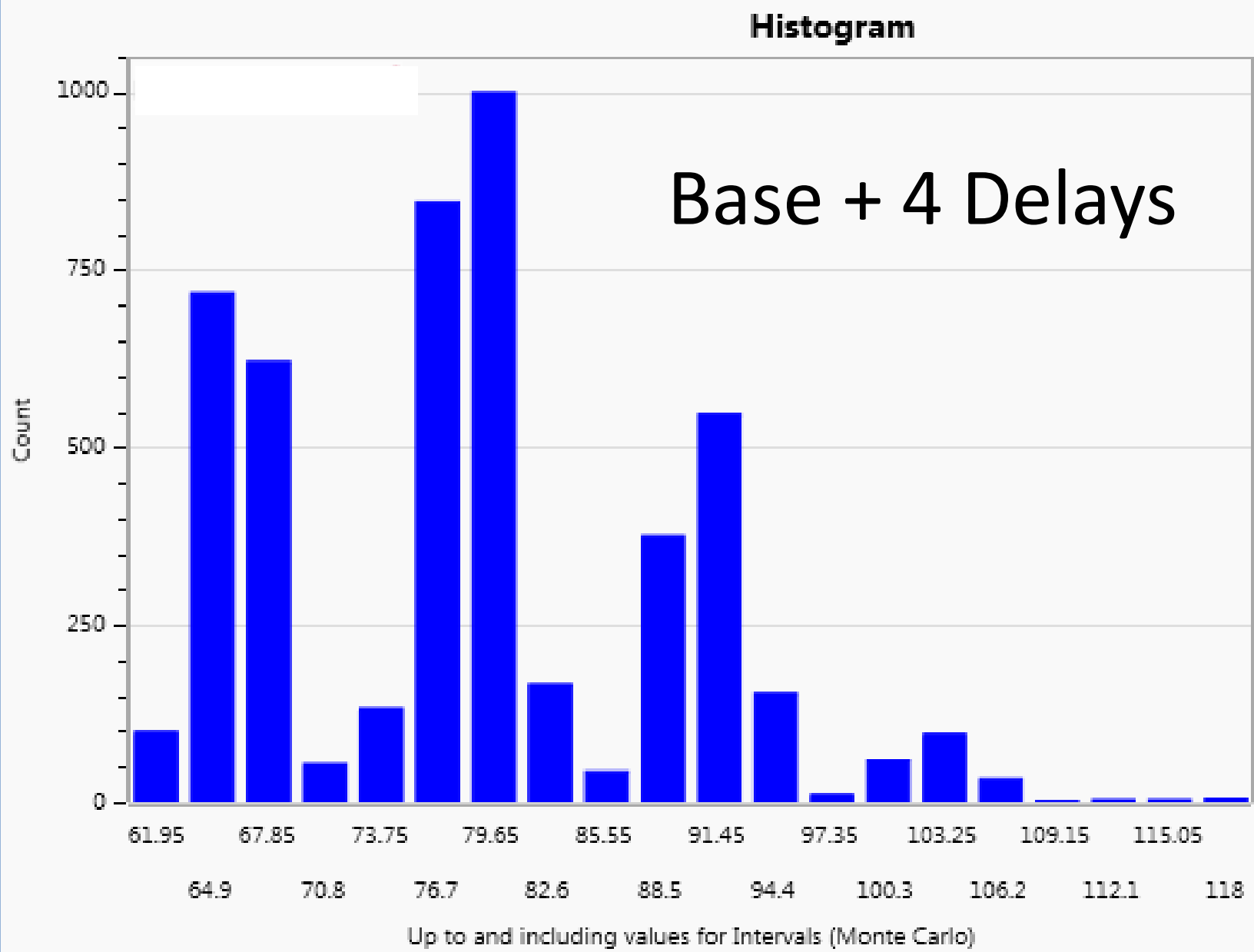
Histogram

Base + 3 Delays



Sample Count: 5000 Min: 59 Avg: 76.941 Median: 77 Max: 118 Standard Dev: 10.766

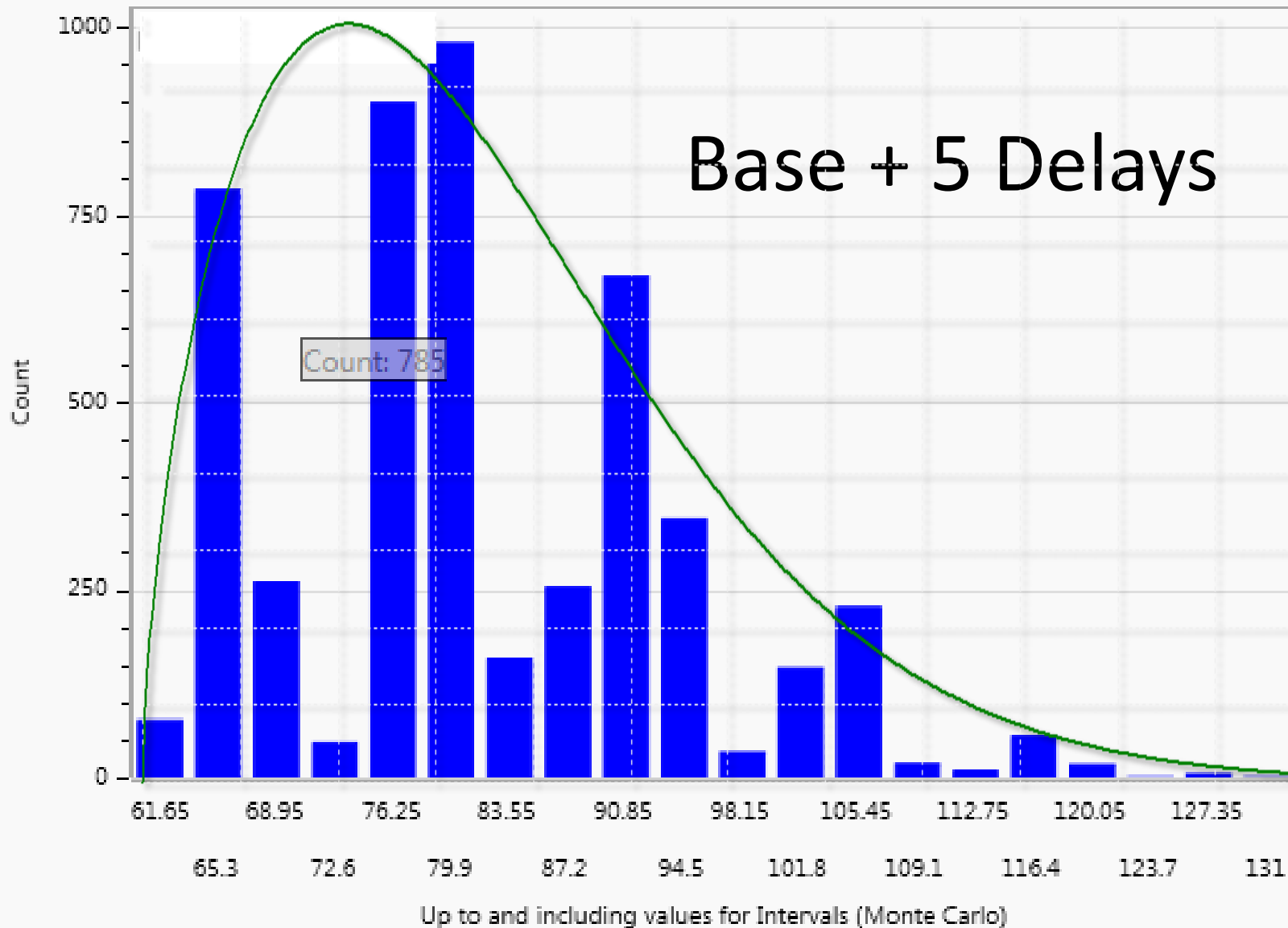
5th %: 62 25th%: 66 75th%: 86 95th%: 93



Sample Count: 5000 Min: 58 Avg: 79.931 Median: 78 Max: 131 Standard Dev: 12.247

5th %: 63 25th%: 74 75th%: 89 95th%: 103

Histogram



```
<backlog type="custom">
  <deliverable name="Base">
    <custom count="50" />
  </deliverable>
  <deliverable name="Delay1" skipPercentage="75">
    <custom count="10" />
  </deliverable>
  <deliverable name="Delay2" skipPercentage="75">
    <custom count="10" />
  </deliverable>
  <deliverable name="Delay3" skipPercentage="75">
    <custom count="10" />
  </deliverable>
  <deliverable name="Delay4" skipPercentage="75">
    <custom count="10" />
  </deliverable>
  <deliverable name="Delay5" skipPercentage="75">
    <custom count="10" />
  </deliverable>
</backlog>

<columns>
  <column id="1" estimateLowBound="1" estimateHighBound="3" wipLimit="2">Work</column>
</columns>

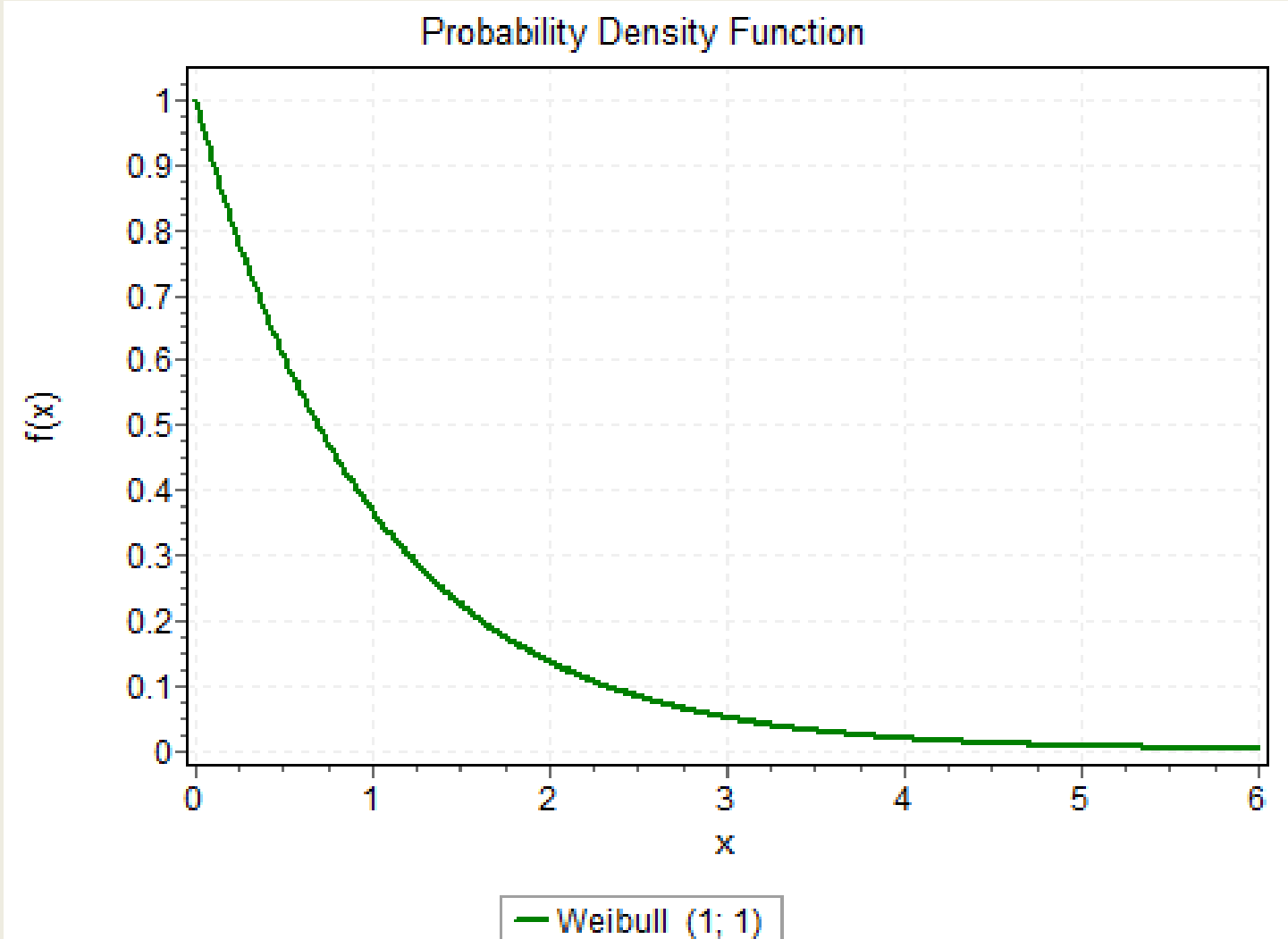
<forecastDate startDate="01-May-2012" costPerDay="2500" />
```

Exponential Distribution (Weibull shape = 1)

The person who gets the work can complete the work

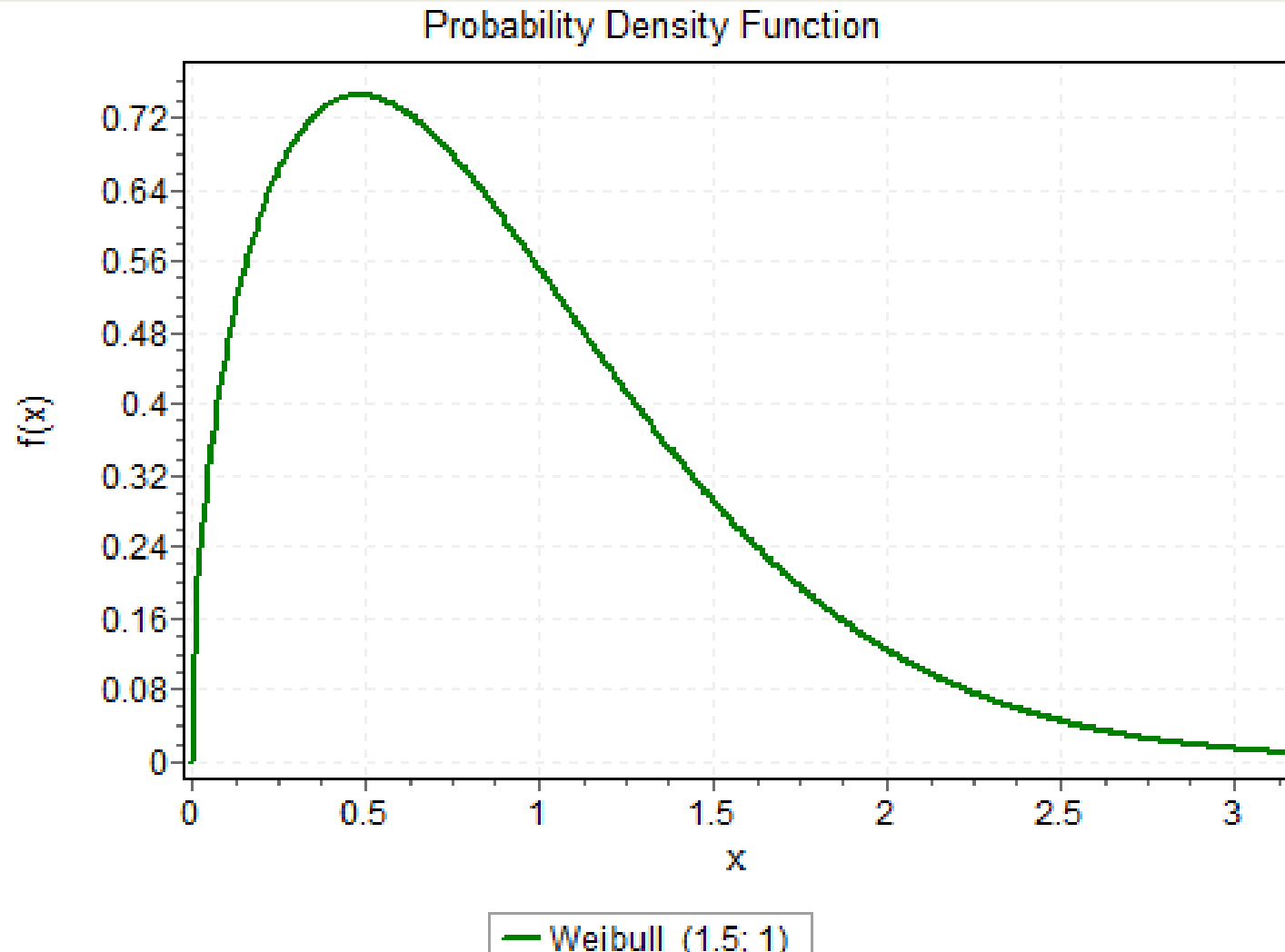
Teams with no external dependencies

Teams doing repetitive work E.g. DevOps, Database teams,



Weibull Distribution (shape = 1.5)

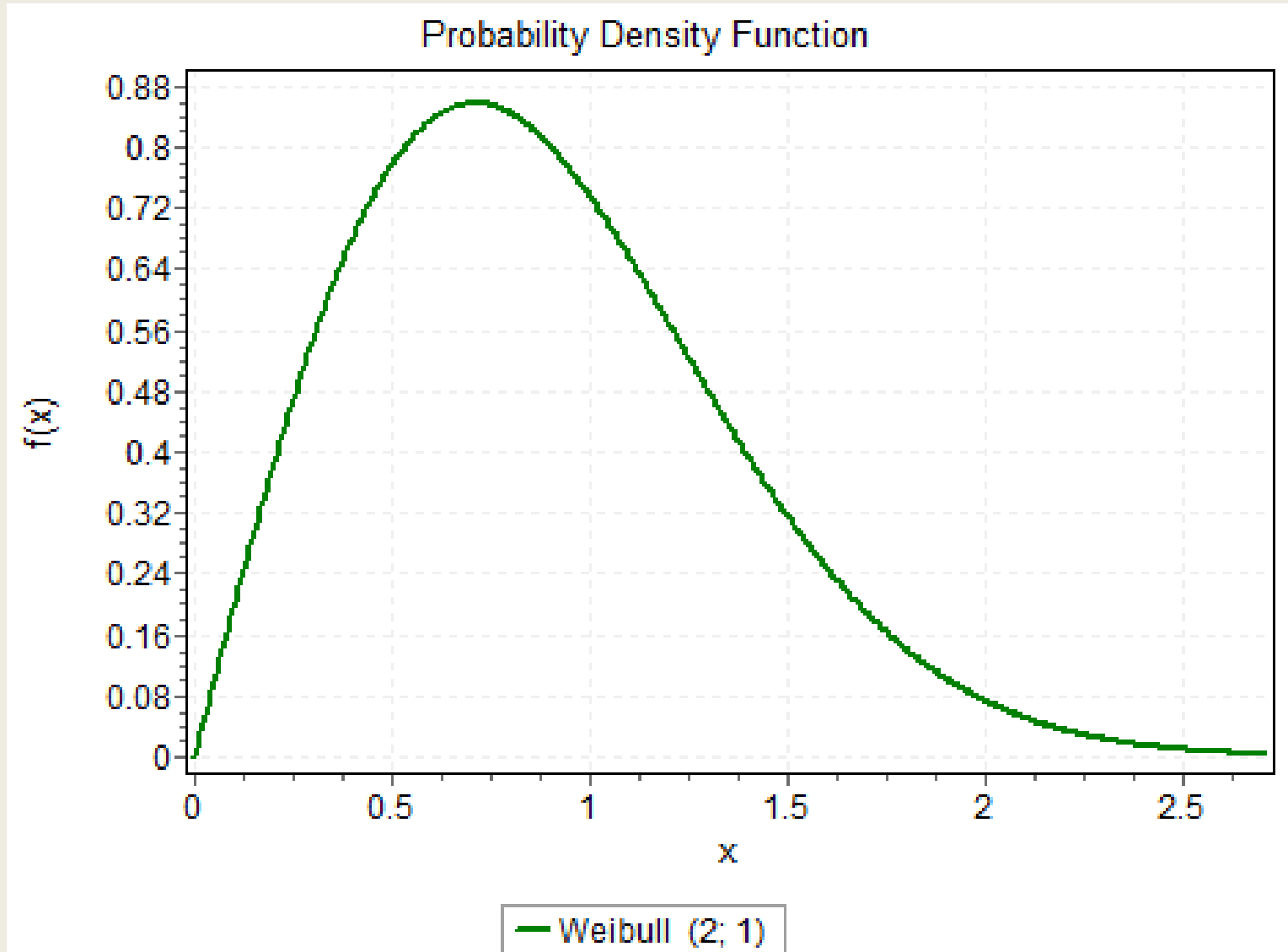
Typical dev team ranges between 1.2 and 1.8



Rayleigh Distribution (Weibull shape = 2)

Teams with MANY external dependencies

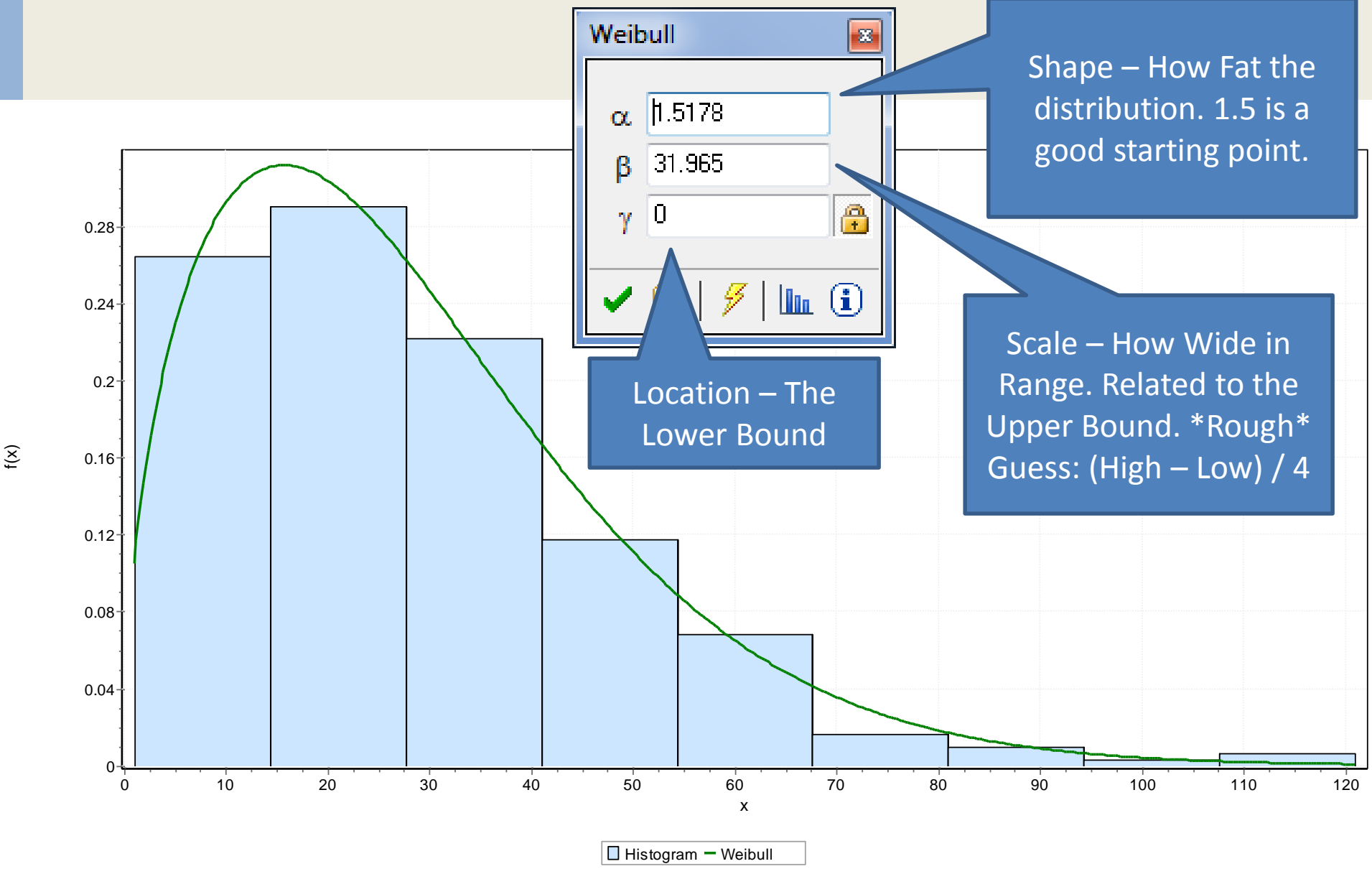
Teams that have many delays and re-work. E.g. Test teams



What Distribution To Use...

- No Data at All, or Less than < 11 Samples [\(why 11?\)](#)
 - Uniform Range with Boundaries Guessed (safest)
 - Weibull Range with Boundaries Guessed (likely)
- 11 to 30 Samples
 - Uniform Range with Boundaries at 5th and 95th CI
 - Weibull Range with Boundaries at 5th and 95th CI
- More than 30 Samples
 - Use historical data as bootstrap reference
 - Curve Fitting software





The Economic Impact of Software Development Process Choice - Cycle-time Analysis and Monte Carlo Simulation Results

Troy Magennis

troy.magennis@focusedobjective.com

Abstract

IT executives initiate software development process methodology change with faith that it will lower development cost, decrease time-to-market and increase quality. Anecdotes and success stories from agile practitioners and vendors provide evidence that other companies have succeeded following a newly chosen doctrine. Quantitative evidence is scarcer than these stories, and when available, often unverifiable.

This paper introduces a quantitative approach to assess software process methodology change. It proposes working from the perspective of impact on cycle-time performance (the time from the start of individual pieces of work until their completion), before and after a process change.

This paper introduces the history and theoretical basis of this analysis, and then presents a commercial case study. The case study demonstrates how the economic value of a process change initiative was quantified to understand success and payoff.

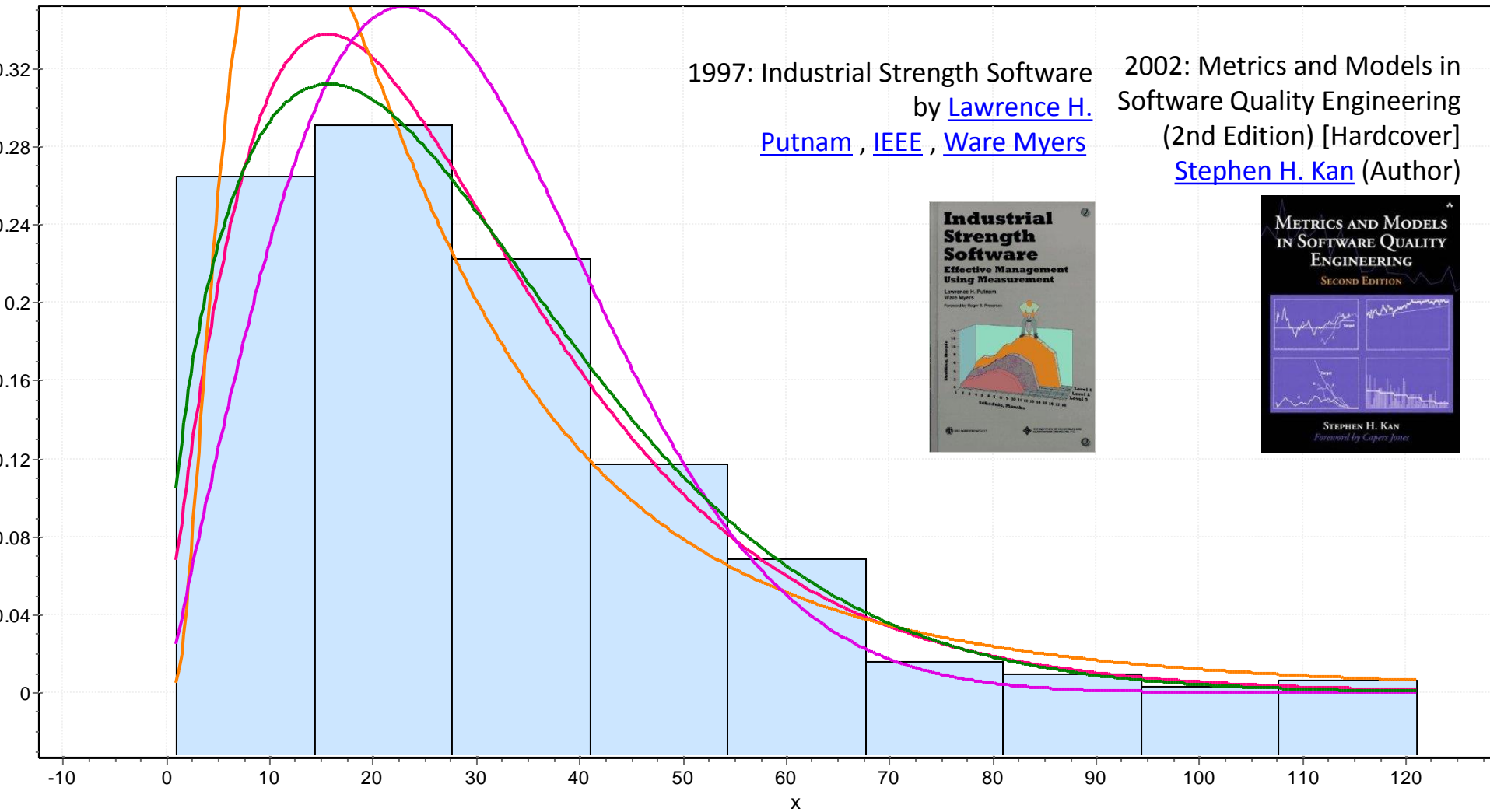
Cycle-time is a convenient metric for comparing proposed and ongoing process improvement due to

Scrum, and Kanban are some of the well-known processes that have risen to the top of the popularity charts, each with case studies (often just one) showing great impact when applied correctly by the inventors. The final choice appears to fall on faith based lines, with many organizations moving from one process to the next in search of nirvana. A quantitative framework for estimating and assessing true impact is needed for informed decisions.

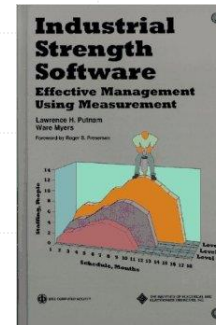
Measuring the quantitative impact of a software development process change is hard. Measurable change takes weeks or months to evolve, and there is little in the way of control group – change is implemented and the outcome if that change wasn't performed isn't an interesting or easily discernable metric. This paper presents one technique for quantitatively estimating the potential economic outcomes both before and after a change has been implemented.

The basis for the method described here is probabilistically simulating the impact of changes in cycle-time samples from a prior project to a completed project using new methodology. To

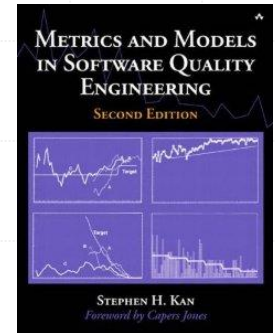
Probability Density Function



1997: Industrial Strength Software
by [Lawrence H. Putnam](#) , [IEEE](#) , [Ware Myers](#)

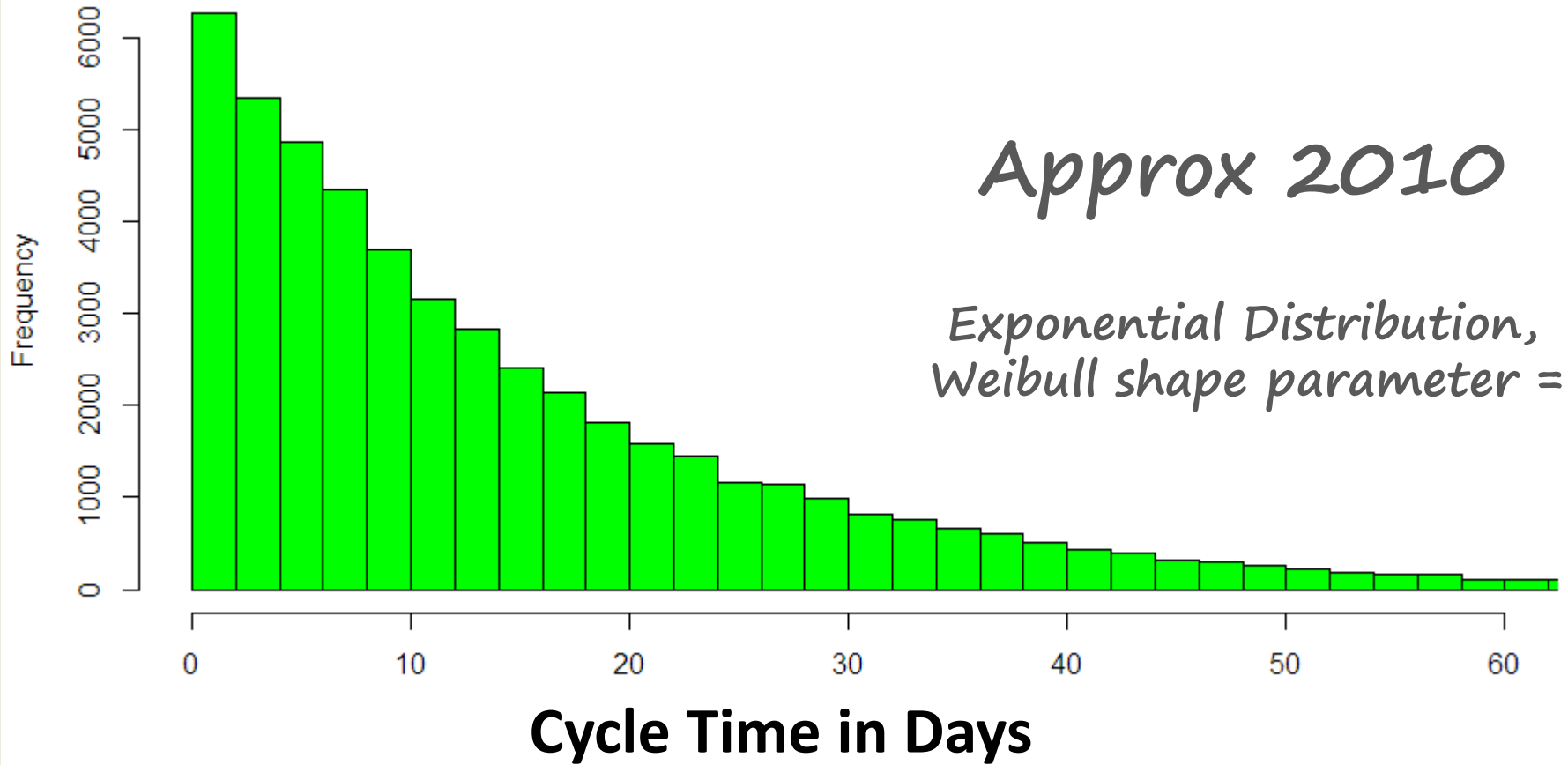


2002: Metrics and Models in Software Quality Engineering
(2nd Edition) [Hardcover]
[Stephen H. Kan](#) (Author)



□ Histogram — Gamma (3P) — Lognormal — Rayleigh — Weibull

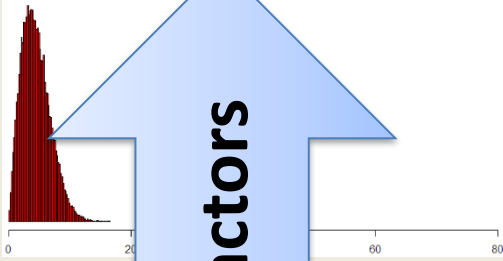




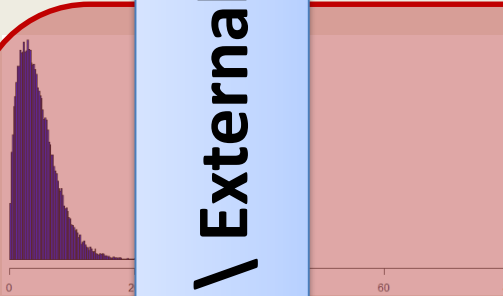
Work Item Cycle Time or Lead Time Distribution Through the Ages



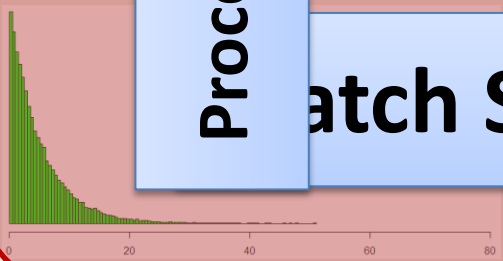
Shape = 2



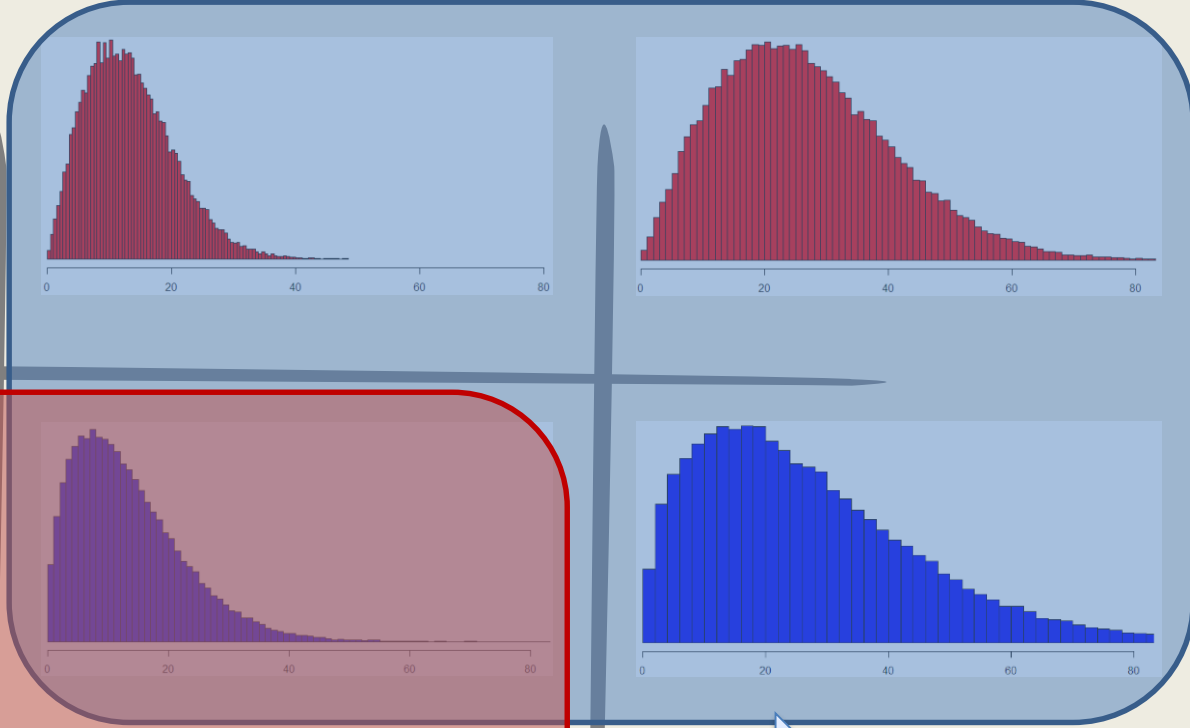
Shape = 1.5



Shape = 1



Process \ External Factors



Batch Size / Iteration Length

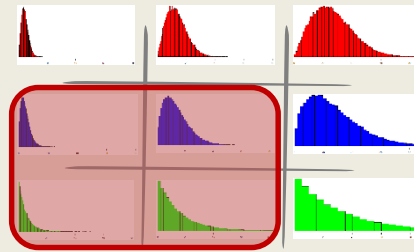
Scale = 5
< 1 week

Scale = 15
~ 2 week sprint

Scale = 30
~ 1 month

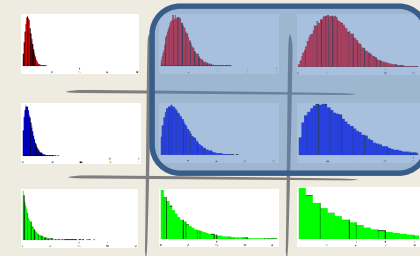
Work Item Cycle Time or Lead Time





Lean, Few dependencies

- Higher work item count
- More granular work items
- Lower WIP
- Team Self Sufficient
- Internal Impediments
- Do: Automation
- Do: Task Efficiency



Sprint, Many dependencies

- Lower work item count
- Chunkier work items
- Higher WIP
- External Dependencies
- External Impediments
- Do: Collapse Teams
- Do: Impediment analysis

